

Frankfurt am Main

10 good reasons for travelling to  
Frankfurt am Main this year



## Frankfurt am Main



### Exciting contrasts

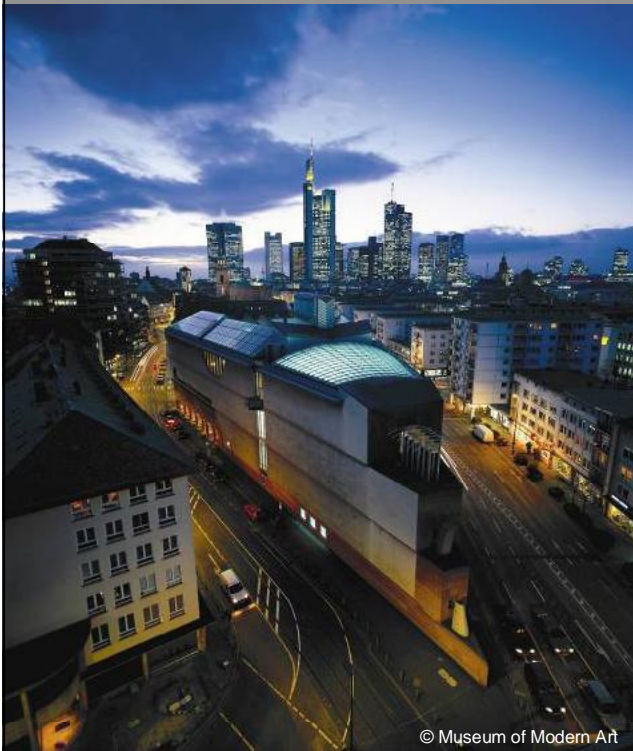
- Tradition – Modernity
- Commerce – Culture
- Activity – Tranquility
- Internationality – Originality



## Frankfurt am Main



### Top-class cultural offers



- Frankfurt Museum Embankment
- Oper Frankfurt
- English Theatre
- Some 60 museums as well as 40 theatre groups and stages

## Frankfurt am Main



### Top-class cultural offers



- Important exhibitions 2011
  - „Surreal things. Sculptures and objects from Dalì to Man Ray“, Schirn Kunsthalle (10.02. – 29.05.2011)
  - „Beckmann & America“, Städel Museum (October)
- Museum reopenings
  - „New Städel“ in autumn
  - German Film Museum in summer
  - German Architecture Museum since 21 January 2011
  - Bible Museum in spring

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## Top-class cultural offers



### ■ Cultural events 2011

- Museum Night (7.5.11)
- Museum Embankment Festival (26. – 28.08.2011)
- „Jazz zum Dritten“ (03.10.11)
- 42. German Jazz Festival (End of October)



## Frankfurt am Main



### Excellent shopping opportunities



- Luxury labels and delicatessens
- Mainstream fashion as well as up-and-coming designers
- Kleinmarkthalle (indoor market) / Weekly farmers' markets
- Tax-free products, souvenirs



## Frankfurt am Main



An international metropolis featuring German „Gemütlichkeit“

- Traditional cuisine featuring Frankfurt Apple Wine, “Handkäs” and “Green Sauce”
- International cuisine thanks to a population representing over 180 nations from across the globe



## Frankfurt am Main



An international metropolis  
featuring German „Gemütlichkeit“

- Culinary events 2011
  - Applewine at the Römer (13.03.2011)
  - Green Sauce Festival (20. – 28.05.2011)
  - Applewine Festival (12. – 21.08.2011)
  - Rheingau Wine Market (31.08. – 09.09.2011)



## Frankfurt am Main



A cosmopolitan city  
with a relaxing atmosphere

Main Embankment Park



- 50 municipal parks and gardens
- Palmengarten (Frankfurt's botanical gardens)
- Frankfurt Zoo
- Grüngürtel: 75-km loop of cycling and hiking trails



Chinese Gardens at Bethmann Park

## Frankfurt am Main

International trade shows,  
congresses and conferences



- Messe Frankfurt, host of the Frankfurt Book Fair, IAA etc.
- Manifold conference hotels
- Countless event locations
- Creative ideas for incentives and fringe programmes

## Frankfurt am Main



### Superb selection of hotels

- A total of 59 four-star and five-star hotels with over 20,000 beds
- Traditional accommodation establishments as well as modern design hotels
- Centrally located youth hostel



## Frankfurt am Main



### Superb selection of hotels

#### ■ Hotel openings 2011

- Welcome Hotel\*\*\*\* (Messe)
- Hilton International\*\*\*\*\* + Hilton Garden Inn\*\*\*\* (Airport)
- Lindner\*\*\* (Stadium)
- **Jumeirah\*\*\*\*\* (City)**
- Dormero\*\*\* (Messe)
- Holiday Inn\*\*\* (Central Station)
- NH\*\*\*\* (Messe)
- Derag\*\*\*\* (Sachsenhausen)
- B&B\*\* (Ostend)



## Frankfurt am Main



### Inviting events

Finish Line of the Ironman European Championship



Museum Embankment Festival



Frankfurt Christmas Market

- Large-scale sporting events incl. Ironman championships, cycling races, Frankfurt Marathon
- Cultural festivals like Museum Night (April) and Museum Embankment Festival (August)
- Frankfurt Christmas Market

## Frankfurt am Main



### Inviting events



Ironman European Championship Zieleinlauf



- Dippemess 15.04. – 08.05.11 and 09. – 19.09.11
- Wäldchestag 11. – 14.06.11
- Opera Square Festival 17. – 26.06.2011
- CSD 15. – 17.07.11
- Main Festival 05. – 08.08.11
- Frankfurt Christmas Market 23.11. – 22.12.11
- Eschborn-Frankfurt City Loop 01.05.11
- Ironman European Championship 24.07.11
- Frankfurt Marathon 30.10.11

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## Inviting events

### ■ FIFA Women's World Cup WM 2011™

26.06. – 17.07.2011

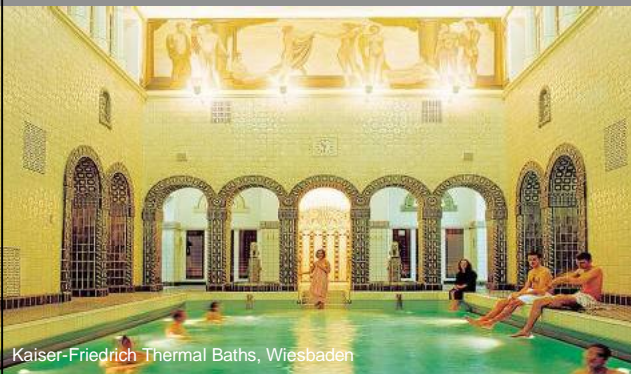
- 2 group matches, 1 semi-final, the final in Frankfurt
- Great opening show 25.06.2011
- Fan Festival „Frankfurt Football Gardens“ with live games, concerts, activity programmes 26.06. – 17.07.2011



## Frankfurt am Main



### Countless day-trip possibilities



- Cycling and hiking
- Wellness opportunities at time-honoured spa towns
- Viniculture in the renowned Rheingau region
- Medieval castles and palaces



## Frankfurt am Main



### Countless day-trip possibilities

Mathildenhöhe Darmstadt



Einhardsbasilika Seligenstadt

#### ■ Event highlights 2011

- Seligenstadt's Convoy Festival (07.05. – 20.06.2011)
- Darmstadt Jugendstil Festival (21. – 22.05.2011)
- Dreieichenhain Castle Festival (05.07. – 14.08.2011)
- Rheingau Music Festival (25.06. – 27.08.2011)
- Rhine in Flames in Bingen/Rüdesheim (02.07.11)
- Christmas markets

## Frankfurt am Main



Only a stone's throw away!



Frankfurt Main Train Station



- Frankfurt Int'l Airport, a major European hub only 13 minutes from downtown Frankfurt
- International meeting point of road and rail networks, long-distance cycling trails
- A city of short distances



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Frankfurt am Main



See you in Frankfurt am Main!

