



### **ONLY 11% OF TOURISM REVENUE STAYS IN THE AMAZON**

A recent analysis by the National University of Colombia focusing on Amazon tourism revenue showed that the greatest percentage of travel expenditure goes to air transportation – operated by Brazilian and Chilean companies – and that the remainder is spent on accommodations and mostly remains in the city of Leticia, Colombia.

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### **THE BENEFITS OF USING A PRIVATE AIRPORT TRANSFER SERVICE**

There is nothing worse than booking your plane ticket, boarding your flight, arriving at your destination and then finally after a long haul, getting to your hotel only to find out that the cost of the short transfer from the airport to your hotel was more expensive than the plane ticket itself. Yet, that is what many travelers experience with airport transfers and the cost of their services.

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### **NUMBER OF TOURISTS IN BERLIN UP, OVERNIGHT STAYS DOWNS**

The number of tourists visiting the German capital has increased by three percent in the first quarter of 2017. At the same time, the number of overnight stays has decreased. The neighbor city of Potsdam feels the positive impact of Berlin's tourism boom.

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### **MUSLIMS TRAVELING TO JAPAN IN GREATER NUMBERS**

The total number of people traveling to Japan in 2016 was above 24 million, a figure that is more than the 20 million target set by the national government for 2020. This achievement came just 4 years before the set data and visitors from Muslim nations represented a steadily increasing part of the total amount.

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### **BARCELONA IN NEED OF A NEW TOURISM MODEL**

The tourism sector in Barcelona continues to break records. In 2016, the number of visitors reached an all-time high – topping the previous year's record numbers – with 18.5 million nights spent. This performance places Barcelona far ahead of other European cities such as Milan, Geneva, Munich and Vienna. However, mass tourism has caused many troubles to the locals and a new tourism model is necessary to develop.

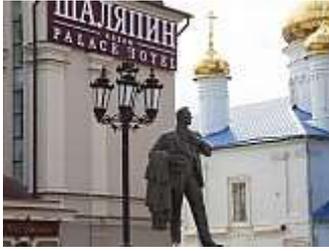
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### **SWISS HOTELS REPORT SUCCESSFUL START OF THE YEAR**

Between January and March, the number of overnight stays in Swiss hotels increased by 0.8 percent to 8.89 million, despite the lowest inflow from Germany in more than a decade. The industry grew mainly due to 14 youth hostels.

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### **RUSSIA LACKS QUALITY ECONOMY CLASS HOTELS**

Quality economy class hotels are hard to find in Russia, according to a survey of hotel operators by RBTH. In the majority of cases, in lieu of economy hotels, tourists are being offered rooms in run-down Soviet era establishments or in mini-hotels (of 20 to 40 rooms).

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### **ITALY: RELIGIOUS TOURISM ON THE RISE**

It is estimated that religious tourism worldwide is worth more than 18 billion euros. According to recent data, there are 300 to 330 million religious tourists around the world. Italy is one of the main destinations of the world pilgrim tourism flow.

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