

Weekly Travel Industry Insight

LOS ANGELES AND NEW YORK STANDING OUT IN DARK PERIOD FOR U.S. TOURISM



2017 has been one of the worst years for American tourism in recent history. In the first seven months of 2017, the USA registered a tourism decline of 4% in terms of international arrivals, according to the NTTO....



U.S. TOURISM IN CUBA CONTINUES TO GROW DESPITE SANCTIONS



Cuban media have published new data on the inflow of American tourists to the island. According to the statistics, about 620 thousand Americans visited Cuba, despite the tightened U.S. sanctions. This is an increase...

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FRENCH HOTELS REPORT SUCCESSFUL YEAR



According to the barometer In Extenso Tourism, Culture and Hospitality, in November French hotels recorded growing occupancy across all categories – from 4% in the super-economic category to 13% in luxury establishments.



CATALONIA TOURISM GREW BY 5.5%



Despite the terrorist attack last August and the political situation, Catalonia tourism resists. According to the Barcelona authorities the city welcomed 3.2% more hotel guests over the first 11 months of last year....



PROMISING FUTURE FOR TOURISM IN EUROPE IN 2018



European tourist offices predict an excellent boom of the industry in 2018. The United Kingdom, Greece, and Croatia are already breaking their records. Tourism in Europe has a positive outlook for the new year.



CHILE REPORTED INCREASED TOURISM REVENUE



The travel trade in Chile last year generated the tourism revenue of 4,200 million dollars, which according to the authorities reflects the intense international promotion.



COTE D'IVOIRE TOURISM ANNOUNCES ITS AMBITIONS



In the red during the decade of sociopolitical and military crisis (2002-2011), Ivoire tourism regains a strong pace since 2014. The contribution of the sector reached 7.5% of GDP in 2016 and according to its supervisory...

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