



### **TOP 5 TOURIST ATTRACTIONS IN PARIS**

Paris is always a good idea. Though the allure of the City of Lights is endless, some key French attractions simply can't be put aside on your Paris tours. From the Musée du Louvre to the Moulin Rouge, these iconic Parisian sites should be placed at the very top of your French bucket list.

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### **MEXICAN TOURISM INDUSTRY EXPERIENCING ITS BEST PERFORMANCE EVER**

Mexico has been able to latch onto the global tourism explosion, and just in time. In this period of great uncertainty, due to the potential impact of the Trump era, the Mexican tourism sector – which already represents 8.5% of the country's GDP – is going through the best period in its entire history, and has become – after the manufacturing sector and remittances – the principal driving force behind the economy. It is, however, starting to show signs of stagnation.

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### **THE DOMINICAN REPUBLIC – A THRIVING CARIBBEAN DESTINATION**

The Caribbean has always been a popular destination amongst beach and sunshine enthusiasts. The region is often described as “the most tourism-dependent region in the world”. However, there is one country that is especially prominent in this field – the Dominican Republic.

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### **CARNIVAL TOURISM BOOSTS BRAZILIAN BUSINESSES**

The Brazilian Ministry of Tourism believes that the positive numbers of carnival tourism sector emphasize the importance of the holiday for the economy of all regions.

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### **TUNISIAN TOURISM: SIGNALS OF REVIVAL AHEAD OF 2017 SUMMER SEASON**

There are signs of a real recovery for Tunisian tourism. The industry has improved in 2016 thanks to security measures, according to officials. However, cautiousness is needed, because it is necessary to restore the confidence of tour operators and tourists in the destination.

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### **CHINESE TOURISM: TRAVEL TECHNOLOGIES TO SHAPE THE SECTOR**

The rapid development of modern technology introduces smartness and convenience to all aspects of our modern life and environment, including the efficient operations of private businesses, government/non-government organizations alike. With travel technologies being maximized and embedded in planned developmental goals of the Chinese government to grow and revolutionize Chinese tourism industry, the standard of living and quality of life and services is bound to improve.

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### **SWISS HOTELS REJOICE OVER INCREASED OVERNIGHT STAYS**

Swiss hotels started the year with positive numbers. In January, the number of overnight stays in Swiss hotels increased by 5.2% to 2.7 million. However, these figures need to be explained.

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### **GERMAN CRUISE TOURISM BOOM CONTINUES AMID SAFETY CONCERNS ABROAD**

Cruise tourism in Germany continues to boom, while the aviation industry is in crisis. Important source markets such as Turkey are in crisis, which raises a question, whether cruise tourism is a profiteer of political uncertainty and fear of terrorism?

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### **STAGNATING TURKISH TOURISM LOOKING FOR ALTERNATIVE SOURCE MARKETS**

Turkish tourism has been stagnating for the past months. The industry has been suffering for many reasons. Safety concerns, political instability and terrorism are some of the issues connected to the fall of the once top summer destination. However, all may not be lost just yet, as Turkey aims to revive its main source markets like Russia, as well as concentrate on new regions.

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