



### **RUSSIA: INBOUND TOURISM UP AND OUTBOUND TOURISM DOWN**

Russian outbound and inbound tourism has been a real rollercoaster in the past months and years. The industry has been influenced by many factors. From geopolitical disputes, sanctions to decreasing spending power and much more. However, 2016 was a decent year for Russian inbound tourism, though not exactly a year to remember for countries focusing on Russian tourists, such as Turkey or Egypt. This year's figures seem to be promising better tomorrow for the industry.

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### **ESSENTIAL ROYAL HOLIDAY TIPS FOR CRUISE TO THE WESTERN CARIBBEAN**

There are plenty of ways to plan your dream Caribbean vacation, but instead of taking on the burden of mapping out your entire itinerary, including flights, hotel accommodations, dining, activities, and more, wouldn't you rather let someone else do it for you, and save money in the process? When you book your cruise through Royal Holiday, you can get everything you want.

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### **GERMANY – THE MOST POPULAR DESTINATION AMONG ITS CITIZENS**

The Federal Republic remains in demand of domestic tourists. Terrorist attacks seem to have no negative impact on visitor numbers. However, German cities have to deal with various issues.

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### **TOURISM IN PERU SHOULD NOT RELY ONLY ON MACHU PICCHU**

Accessibility is one of the greatest challenges facing the tourism industry. However, improving the quality of hotels, services, and infrastructure – which are the intended areas of improvement – is also essential for tourism in Peru. More tourist destinations are to be promoted internationally.

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### **ITALIAN TOURISM DESTINATIONS POPULAR ESPECIALLY AMONG EUROPEANS**

A recent survey by the Bank of Italy on Italian tourism revealed that 2016 was a successful year compared to 2015. Italian travelers went abroad in greater numbers – 64.6 million (in 2015 it was 62.8 million people). In terms of foreign inflow there was an increase as well – reaching 82.9 million visitors compared to 81.6 million people in 2015.

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### **FRANCE IS UNDER-EXPLOITING ITS CULTURAL HERITAGE**

A report delivered to the government pointed out that France's cultural heritage was often “too distant from important tourist routes” and calls on all players in the French tourism sector to work together for the common good.

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### **WINTER TOURISM DESTROYING THE ALPINE LANDSCAPES**

Alpine winter tourism is one of Austria's most important economic sectors, but it is also one of the largest drivers of natural disasters in the countries' mountainous landscapes.

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### **EUROPEAN COUNTRIES WITH THE LARGEST CRUISE MARKETS IN 2016**

The global cruise market has been growing exponentially, especially in the past year. The number of Europeans cruising in Europe increased by 3.4 percent in 2016 despite the geopolitical challenges experienced in Germany, UK and Ireland.

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### **VIETNAMESE TOURISM REPORTS A NEW RECORD**

Taking full advantage of the craze for destinations in the South-East Asia, Vietnamese tourism has crossed the threshold of 10 million international arrivals for the first time.

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