

Weekly Travel Industry Insight

TOP 5 TECH TRENDS TO IMPACT THE TRAVEL INDUSTRY



Technology is moving forward and with it all the other sectors that are related. Any industry not willing to stay behind needs to adapt to the newest demands in order to be successful. This obviously applies to...

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HURRICANE MARIA HITS CARIBBEAN ISLANDS THAT DEPEND ON TOURISM



From Dominica to Puerto Rico, Hurricane Maria has affected several Caribbean islands that mainly depend on tourism, some of these islands have already been hit by hurricane Irma two weeks ago.

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HOLIDAY SPENDING OF SPANISH TRAVELERS ROSE BY 8%



The average expenditure of Spanish travelers on their vacations this summer amounted to EUR 1,025 euros, 8% more than in 2016, according to the latest edition of the Cetelem Observatory which analyzed the travel...

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MAURITIUS TOURISM REJOICES OVER NEW AIR ROUTES



Direct connections between Mauritius and new markets are essential for further development of Mauritius tourism. Additional air routes to Europe and the Middle East have been announced by the authorities.

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BUSINESS TRAVEL STILL BOOSTS FRENCH TOURISM



The business travel sector accounts for almost half of France's hotel business, but the economic crisis and the tendency to 'Uberize' everything are disrupting established practices.

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AUSTRIAN TOURISM INDUSTRY NEEDS CHANGES DESPITE RECENT SUCCESSES



The summer season has given Austrian tourism the best result in 25 years. The country has once again proved that it is a magnet for holidaymakers from all over the world. Austrians themselves appreciate the safety...

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CHINESE TOURISTS ARE ARGENTINIAN PRIORITY



Visitors from China are a priority for tourism in Argentina. Therefore, a tourism introduction seminar was launched last week so that the members of the Chinese community living in Argentina get some training and...

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TOURISM IN AZERBAIJAN REPORTED 1.5 MILLION ARRIVALS



The “Dubaiization” of Baku, transformation of the Khrushchev into Empire style buildings, the extension of the boulevard, the “London taxis” and many other things that were adapted for tourism have proved...

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FLORIDA TOURISM AFTER IRMA – MANY HOTELS REOPENED



In the wake of Irma, some regions struggle with problems – the Florida Keys have even announced a temporary tourist stop. After the storm, Visit Florida spoke with marketing representatives of all the destinations...

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