

PRESS RELEASE

## A TASTE FOR SKIING IN ALTA BADIA CHILDHOOD FLAVOURS

*The ninth edition of “A taste for skiing” the culinary initiative with the most stars in the Alps, will give you the chance to taste some traditional dishes from the childhood memories of the gourmet chefs taking part. They include big names like Giorgio Locatelli, Norbert Niederkofler, Matteo Metullio, Nicola Laera, Enrico and Roberto Cerea, Enrico Bartolini, Francesco Baldissarutti, Andrea Aprea, Giuseppe Biuso and Alberto Faccani.*

*On 2 December Alta Badia will reopen its doors to the numerous downhill ski lovers. The famous Sellaronda will open on December 6.*

**Alta Badia (South Tyrolean Dolomites / Italy)** – We remember people, places, emotions or times. All of our memories nurture the perfumes and flavours of our childhood. In fact, the slogan of the ninth edition of A taste for skiing, starting with the traditional Gourmet Skisafari, which gets underway on 10 December, is “Childhood flavours”.

So, A taste for skiing 2017/18 will be marked by the traditional dishes that the gourmet chefs taking part loved the most when they were children. They will create recipes based on what their parents or grandparents used to serve up, but with their own touch, in various refuges in Alta Badia.

The concept of the initiative is unchanged: 13 gourmet chefs will each be assigned to a refuge on the slopes of Alta Badia, where they will create a recipe to be served to the skiers throughout the whole winter season. The dishes will tell a story, connected with the childhood and family of the chefs and the local products, as well as the producers themselves. In their recipes, the chefs will focus on genuine ingredients, using top quality produce. Each dish will be combined with a local wine, carefully selected by an experienced sommelier from South Tyrol, who will create special and original combinations.

### #SkiTheItalianWay

Alta Badia, known as one of the most charming and sought after destinations in the world, has made the decision, for this edition, to call upon exclusively Italian chefs who work in Italy or abroad, to celebrate the culinary excellences of our country and emphasize the motto #skitheitalianway. In Alta Badia, a winter holiday is more than a simple downhill ski experience. A taste for skiing enhances the winning combination of sport on the snow with cuisine, the location’s strengths. In this way, the idea is to attract both skiers and gourmets to top level cuisine and quality wines, raising the culinary experience offered by the refuges even further. Ski enthusiasts and lovers of Alta Badia can relax and ski with no worries.

Over recent years, Alta Badia has become the tourist destination *par excellence* for culinary delights.

[www.altabadia.org](http://www.altabadia.org)

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This is also a direct result of “A taste for skiing”, the tastiest initiative of the winter season, which is punctually held on the slopes of the location in the heart of the Dolomites, UNESCO World Heritage.

### **THE GOURMET SKISAFARI: EDITION NUMBER SIX SCHEDULED FOR 10 DECEMBER**

The culinary season with A taste for skiing on the slopes of Alta Badia officially starts on Sunday 10 December. For the sixth year of the much awaited Gourmet Skisafari, star rated cuisine will be brought to 2000 m altitude, in the heart of the Dolomites. The star rated chefs of Alta Badia, together with their Italian colleagues who work in Italy or abroad, will delight skiers at some of the refuges, presenting the dishes that remind them of the flavours of their childhood, designed with a special eye on the culinary traditions of their land. In fact, for making the dishes, the chefs have taken inspiration from the recipes for the dishes made by their parents or grandparents when they were young. So, skiers will have the chance to move around on skis from one refuge to another, tasting the creations of the chefs. True works of art will be presented, not only for the palate, but also for the eyes. Naturally it will also be possible to get to know the chefs personally and ask them to talk about the history of their dish. That's all for the first ski of the season based on taste.

### **CARE'S – THE ETHICAL CHEF DAYS**

From 14 to 17 January 2018, Care's is back, the third edition of the project by the star rated chef Norbert Niederkofler and Paolo Ferretti. The main players in international catering, with the most qualified wine producers and experts in the food industry will be meeting up in Alta Badia to talk and share a common, ethical and responsible view of the issue of culinary culture. [www.care-s.it](http://www.care-s.it)

### **SOMMELIER ON THE SLOPES**

Tasting a selection of the best wines from South Tyrol in three different refuges while admiring the Dolomites, UNESCO World Heritage... in Alta Badia you can!

After the success of the previous editions, Alta Badia is pleased to present “Sommelier on the slopes” for winter 2017/18 too, with the aim of exalting the combination of skiing and excellent local products. Seven events are scheduled to take place between December and March (21 December, 18 and 25 January, 22 February, 1, 15 and 22 March) involving fantastic skiing on the slopes of Alta Badia, combined with the chance to taste some of the finest wines of South Tyrol. Participants will be accompanied by both a ski instructor and a professional sommelier. The price for a tasting session, including the ski guide, is € 28.00 per person. Events are organised in association with the Alto Adige Wine Consortium and the Alto Adige Sommelier Association.

### **WINE SKISAFARI: THE WINE SAFARI ON SKIS AT 2000 METRES**

On Sunday 25 March 2018, Alta Badia will be bringing the best local wines to high altitudes for an exclusive tasting session, to be held from 10 am to 3.30 pm, at the refuges Piz Arlara, Bioch, I Tablà and Pralongià. This is how the winter season, dedicated to food and wine, will be celebrated in style. The event is organised by the Alta Badia Tourism Board in association with IDM (Innovation Development Marketing) and with the support of the ‘South Tyrol Wine Consortium’ and South

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Tyrol's 'Consorzio Tutela Speck Alto Adige'.

#### OTHER CULINARY EVENTS

Winter based on food and wine in Alta Badia continues with the *"Leitner ropeways VIP Lounge"* during the two downhill Ski World Cup events on the Gran Risa slope, scheduled for 17 and 18 December 2017. Star rated chefs, excellent products and fine wines from South Tyrol will delight spectators. It will be possible to taste Christmas specialities throughout advent, from 1 December to 7 January 2018, in San Cassiano at the Christmas Village. During the week from 11 to 18 March, *"Roda dles Saus"* will be back, the event based on Ladin cuisine, at the refuges of the Skitour La Crusc circuit. And also, for the whole of the winter season, there will be the chance to take part in *"Breakfast with Powder Snow"* at the Las Vegas refuge. This is an excellent opportunity to be the first on the slopes in the morning, as well as to enjoy a generous breakfast based on the best produce of South Tyrol. And for anyone wishing to prepare Ladin dishes at home, there are traditional Ladin cooking courses, held at Alfarèi farmhouse. The season will round off with the fourth edition of the *"Skicarousel Vintage Party"*, scheduled for 7 and 8 April 2018, during which the refuges will offer dishes that were in fashion in the '70s and '80s.

**For further information:** Tourism Board Alta Badia– [www.altabadia.org](http://www.altabadia.org) – Tel.: +39 0471 83 61 76 - +39 0471 84 70 37 – Email: [info@altabadia.org](mailto:info@altabadia.org)

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