

SINGAPORE AIRLINES' MOBILE APP ADDS ANDROID PAY AND APPLE PAY AS PAYMENT OPTIONS

Singapore Airlines customers can now enjoy a more convenient and faster payment method with the introduction of Android Pay and Apple Pay mobile payment services on the Airline's award-winning mobile app.

With the addition of Android Pay and Apple Pay as payment options through the SingaporeAir app, customers are able to use the popular services to pay for air tickets, redemption booking-related fees or for other purchases, such as preferred seat selection and travel insurance, at the time of booking.

With Android Pay and Apple Pay, customers are not required to fill in payment information prior to making a purchase through the SingaporeAir app. For Android Pay, the credit or debit card details and billing addresses of customers are already stored in their Android Pay* accounts. With Apple Pay, the card details are not stored on the mobile device. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on the mobile device.

"Cashless payment is a growing trend not just in Singapore but in many parts of the world. At Singapore Airlines, we are constantly exploring how we can improve the customer experience across our digital touchpoints. Having cutting edge mobile payment platforms such as Android Pay and Apple Pay provides our customers a seamless and more efficient payment option whenever they make a purchase on our mobile app," said Singapore Airlines' Senior Vice President Sales and Marketing, Mr Campbell Wilson.

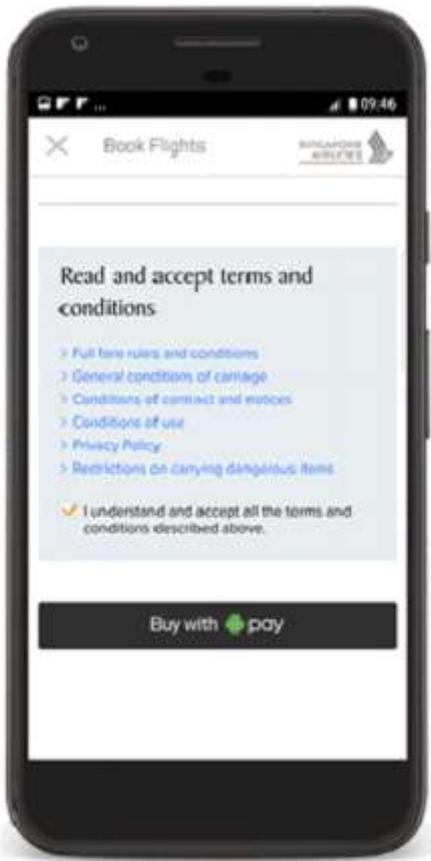
Certain terms and conditions apply when using Android Pay or Apple Pay. For more information, visit http://www.singaporeair.com/en_UK/sg/mobile-app/.

* Customers will need to download the Android Pay app from the Google Play Store first and add the credit or debit card into the wallet before they are able to make use of Android Pay. Consumers will not incur additional charges when using Android Pay.

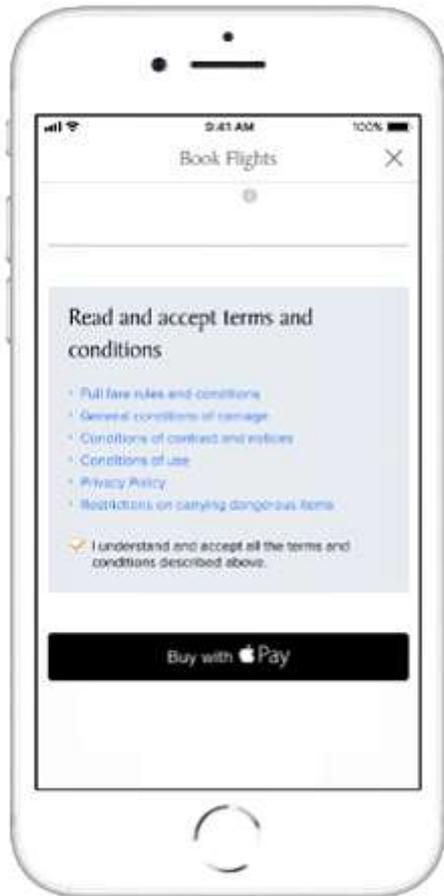
Annex A

Sample screenshots of Android Pay and Apple Pay on SIA's mobile app

Android Pay



Apple Pay



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About Singapore Airlines

Formed in 1972, Singapore Airlines is the world's most-awarded airline with a commitment to service excellence, product leadership and network connectivity, operating a modern passenger fleet of more than 100 aircraft. Together with wholly owned subsidiaries SilkAir, Scoot, Tigerair and SIA Cargo, the SIA Group's combined network covers 135 destinations around the world. More than 30 million passengers were carried by the SIA Group's four Singapore-based passenger airlines in the 2015/16

financial year.

In October 2007 Singapore Airlines, a member of the Star Alliance, made aviation history as the first airline to fly the world's largest passenger aircraft, the Airbus A380. In 2013, Singapore Airlines introduced its latest cabin products, with new seats in all classes offering enhanced ergonomics and personal space for customers. All-new cabin products are currently in development and are due to be unveiled in 2017.

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