

## Weekly Travel Industry Insight

### UK TOURISM REPORTS INCREASED INTERNATIONAL VISITORS NUMBER



United Kingdom is expected to end the year with 39.7 million international visitors, a record figure that represents a 6% increase over the previous year, when 37.3 million visitors were registered. Along the same...

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### NORTH KOREAN TOURISM WAITING FOR A NEW HOLIDAY RESORT



Costal city Wonsan is a city where North Koreans go to enjoy their holidays, eat ice cream, enjoy the sea, and have a barbecue. For their leader, however, it is not only a summer resort and future North Korean tourism...

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## AIRBNB PROPERTIES IN SWITZERLAND GROWING IN NUMBER



At the end of June 2017, almost 30,000 Airbnb properties were registered in Switzerland offering around 80,000 beds. This is an increase of 11,000 compared to last year.

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## MOROCCAN TOURISM: MINISTER IDENTIFIES NUMEROUS DEFICIENCIES



While tourism performance figures are on the rise, it will take more to satisfy the Minister of Tourism, Mohamed Sajid. In consultation with the government, Sajid pointed out the important gap between the investments...

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## JAPANESE TOURISTS FLOOD EUROPEAN FOOTBALL MATCHES



Japanese tourists like to travel for sports, especially football. Therefore, Italy is one of their favorite destinations. A Sports Events 365 survey has revealed that Japanese tourists travel to stadiums for championship...

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## SUMMER TOURISM SEASON IN PARIS WAS SUCCESSFUL



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## MAURITIUS: TOURIST ARRIVALS INCREASED BY 5.4%



The number of tourist arrivals in Mauritius increased by 5.4% in September 2017 compared to September 2016, according to the latest monthly report on tourism in Mauritius.

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## DIGITAL ECONOMY CHANGES GASTRONOMIC EXPERIENCES IN U.S.



Technology investment, social networks and apps are the way forward for restaurants. Digital economy, such as online orders and delivery services and the growing influence of social networks are changing the way...

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