



Weekly Travel Industry Insight

LUXURY TRAVEL TO GERMANY IS BOOMING



With an increase of around 18% since 2014, the growth of journeys in the luxury travel segment is almost twice as high as that of all foreign trips. All foreign trips rose by around 9% during the period. This is...

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TRAVEL TURKEY IZMIR WILL BE A HOPE FOR TOURISM



With its outstandingly beautiful history and natural values, Nevşehir becomes the partner city of Travel Turkey Izmir.

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TOURISM IN MEXICAN STATES HIT HARD BY EARTHQUAKES



Tourism in the Mexican states of Oaxaca, Chiapas, Morelos, and Puebla - the most affected by the earthquakes of September 7th and 19th – has been hit hard due to the perception that the local buildings and monuments...

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BRITTANY TOURISM SUFFERS A DECREASE IN UK NUMBERS



According to a report of the Regional Tourism Committee (RTC) of Brittany tourism, the amount of British visitors decreased and represents 29% of foreign tourists. The tourism stakeholders blame Brexit as well...

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TOURISM IN ISRAEL ON THE RISE THANKS TO CHINESE AND RUSSIAN VISITORS



According to the Ministry of Tourism in Israel, in September 2017 the country was visited by 300,100 travellers from all over the world, including one-day tourists and passengers of cruise liners. This is an increase...

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CHINESE TOURISTS FLOOD THE LAND OF THE PHARAOHS



After years of crisis, more Chinese tourists are traveling to Egypt.

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MADAGASCAR TOURISM - RESERVATIONS CANCELED DUE TO EPIDEMIC



Madagascar tourism feels the negative effect of the current plague epidemic. The tourism minister, Roland Ratsiraka, confirmed cancelled reservations.

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WEDDING TOURISM IN ITALY – 385 MILLION EURO BUSINESS



Katie Holmes and Tom Cruise in the Odescalchi Castle in Bracciano, Kim Kardashian with Kanye West at Forte Belverde in Florence, and Amal Alamuddin with George Clooney at the Aman Hotel on the Grand Canal. All these...

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HOTEL INDUSTRY IN EUROPE HAS GROWN 3.5% SINCE 2010



Hotel industry is a segment that feeds about 85% of tourism in Europe. The industry has grown by 3.5% annually over the last 7 years, with an increase in average spending per customer of more than 2%, according...

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TENERIFE TO CLOSE THE YEAR WITH THE HIGHEST NUMBER OF VISITORS IN ITS HISTORY



Tenerife tourism expects to close the year with an all-time high record number of visitors, according to the town council president Carlos Alonso, who said that the island could end 2017 with more than 5.7 million...

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