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## Weekly Travel Industry Insight

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### TOURIST SPENDING IN SPAIN WENT UP



Spain has increased its record of visitors with high purchasing power by 26%, but it still is only half the amount of the most exclusive visitors other destinations receive. The overall tourist spending in Spain...

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### TOURISM INDUSTRY MAY BENEFIT FROM BLOCKCHAIN APPLICATION



As far as identity verification and luggage tracking goes, it has a great potential in modern tourism industry. The blockchain applications seems to have a lot to add in the process of verifying the traveler's...

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## 78% OF FREQUENT TRAVELERS PREFER CUSTOMIZED OFFERS



Frequent travelers visiting hotels regularly love being rewarded for their loyalty with personalized and unique experiences, rather than accumulating points through a system or any other popular and common offer....

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## TOURISM IN PORTUGAL INCREASING BUT BRINGING HARM



The number of overnight stays in tourist establishments in the European Union (EU) grew 5.1% in 2017, compared with the previous year. Portugal registered the fourth largest increase of overnight stays according...

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## EGYPT'S TOURISM IN REVIVAL WITH A NEW E-VISA ON THE WAY



Over the last five years, Egypt's tourism industry has been stagnating due to a series of misfortunes ranging from fierce competition between locals to major airline disasters to terrorist attacks, and a failed...

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## MOROCCAN TOURISM DESTINATIONS POPULAR AMONG FRENCH TRAVELERS



Moroccan tourism industry has lots to rejoice about. Last year ended with a clear double-digit growth in both arrivals and overnight stays. At the end of December, the overall arrivals in the country reached 11,349,347,...

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## AUSTRIAN TOURISM REPORTING POSITIVE NUMBERS



Most Austrian travelers chose Tyrol, Salzburg and Vienna for their holiday last year. In 2017, the three federal states have again reported massive increases in the numbers of stays by domestic visitors.

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## ROME TOURISM RECORDED 3% MORE ARRIVALS



Good news are emerging about the travel industry in the Italian capital. According to data from EBTL (bilateral tourism agency) the 2017 balance for Rome tourism is positive. 5-star hotels reached a 4.9 % increase...

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## BRAZILIAN CARNIVALS 2018 SHOULD INJECT US\$ 3.5 BILLION INTO THE ECONOMY



The government estimates that 10.6 million Brazilians and 400.000 foreigners will come to enjoy the Brazilian carnivals of this year. Rio de Janeiro, São Paulo, Belo Horizonte, Salvador, Recife and Olinda are the...

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## RUSSIAN HOTELS RAISING PRICES RAPIDLY AHEAD OF FIFA WORLD CUP 2018



Several hoteliers expect to make a big profit from the upcoming FIFA World Cup in Russia. 41 Russian hotels that have been charging much more than the usual amount per room have been identified and black-listed...

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