



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

DECREASE OF AMERICAN TOURISTS TRAVELING TO CUBA



Although Cuba has reported a record of about 4.7 million international travelers, including around 620,000 American tourists in 2017, in the last months travels from the United States to the island have diminished...

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SPORTS TOURISM SCORES IN SPAIN



The increasingly common plan to visit a city with the excuse of attending a sport event means business. International sports tourism in Spain produced more than 12,000 million euros in 2017, at a time when the country...

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EUROPE: 2017 BROUGHT 5.1% MORE NIGHTS SPENT IN ACCOMMODATION FACILITIES



According to Eurostat, 2017 ended with positive numbers for European tourism. In fact, the number of nights spent in tourist facilities around the Old Continent reached 3.2 billion, which is 5.1% more than in 2016.

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NATURE PARKS IN PATAGONIA STRETCHING OVER 4.5 MILLION HECTARES



Chile is set to establish a network of 4.5 million hectares of nature parks in Patagonia, in order to protect and preserve the ecosystem and promote tourism in that area, according to a decree signed by President...

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CHINA EXPECTING A RECORD-BREAKING SPRING FESTIVAL



Chinese people are preparing for the upcoming Spring Festival or the Chinese New Year. It is expected that many will be on the move, as the current economic trend favors travelling. According to Ctrip, a Chinese...

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TOP TRENDS TAKING OVER MICE TOURISM IN 2018



More security, personalized offers that will strengthen human interaction, and the implementation of new technologies are the three fundamental trends that any traveling business or agency should consider if they...

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TURKISH TOURISM EXPERIENCING GRADUAL REJUVENATION



The Turkish tourism industry has had a hard time in recent year. Especially numbers from the most important source market – Russia – decreased significantly. In 2017, however, there was an apparent turnaround.

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EUROPEAN CITIES ATTEMPT TO TACKLE AIRBNB ISSUE



European cities are trying to tackle the issue of Airbnb and its lack of regulation. Eight cities are planning to write to the European Commission in view of improving the rules for the renting platform.

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