



Weekly Travel Industry Insight

MACAU TOURISM ATTRACTIONS INCLUDE MORE THAN GAMBLING



The former Portuguese colony, Macau is China's autonomous region planning to diversify its offer and attract more visitors. In 2017, Macau tourism authorities reported 32 million visitors. This is an increase...

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TOURISM SECTOR IN ANGOLA NEEDS MORE SUSTAINABILITY



Experts argue that the tourism sector in Angola has been facing several difficulties. More investments and the establishment of policies capable of attracting credible partnerships are some of the present-day needs.

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BRAZIL: FOREIGN TOURISTS SPENDING HITS A RECORD



The expenses of foreign tourists in Brazil smashed a new record in the first two months of 2018. During this period, the tourist revenue accumulated US\$ 1.39 billion, US\$ 611 million only in February.

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ACTIVE TRAVELERS BOOST AUSTRIAN TOURISM



Lounging and doing nothing is usually not on the agenda for holidaymakers in Austria. Anyone who spends the holidays here wants to be active. According to experts, in no other country in the EU is sport such an...

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PRIVATE DATA ARE HIGHLY PRECIOUS FOR TOURISM INDUSTRY



Modern tourism industry promotion is based to a great part on analyzing available data about potential travelers and customers. The private data stored by Facebook naturally are quite attractive to many companies.

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DINING HABITS OF TRAVELERS DIFFER SUBSTANTIALLY



When a group of people go out to eat at a restaurant, surely one or two will eat slowly and take their time to empty the plate. In many countries, taking time to enjoy a meal is quite normal. This had emerged from...

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MEDICAL TOURISM IN TURKEY OFFERS LOW COST SOLUTIONS



Turkey is set to regain its popularity as a tourist destination among international travelers. Therefore, the country develops all its sectors, including medical tourism. Hair implants and kidney transplants for...

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CAMBODIA: ARCHEOLOGICAL SITE THREATENED BY MASS TOURISM



The temples of Angkor Wat in Cambodia are among the most beautiful and popular archaeological sites in the world. Five million tourists visit the place every year. Overcrowding however, has dramatic consequences:...

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MADAGASCAR TOURISM FACES SUBSTANTIAL LOSSES



On the eve of the launch of the 2018 tourist season, which normally starts in April, Madagascar tourism sector is in the red. Tourism is suffering the full impact of bad weather with the destruction of road infrastructure....

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