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World Tourism Organization

# UNWTONNEWS

Issue 74. April 2018



## [UNWTO joins Tourism Ministers in calling upon G20 Leaders to prioritize tourism](#)

Madrid, Spain 18 April 2018 - The World Tourism Organization (UNWTO) joined the Ministers of Tourism of the G20 economies meeting in Buenos Aires in calling upon the G20 leaders to consider including tourism in their Agenda for its capacity to create more and better jobs.

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## [“Without equity there is no development”: Women's empowerment in tourism, central theme of the ministerial meeting of the Americas](#)

Madrid, Spain, 16 April 2018 - The 63rd meeting of the UNWTO Regional Commission for the Americas, organized by the World Tourism Organization (UNWTO) and the National Tourism Secretariat of Paraguay (Asunción, 12-13 April 2018), highlighted the importance of advancing towards greater gender equity in tourism so that the sector can deploy its full potential in favour of sustainable development. “Women's Empowerment in the Tourism Sector” was the central theme of this edition of the International Seminar, held alongside the other ministerial meetings.

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## [World Tourism Organization and FC Barcelona sign collaboration agreement](#)

The World Tourism Organization (UNWTO) and FC Barcelona signed an agreement on Saturday, opening the path to collaboration between the two organizations in the areas of tourism and sports. The agreement was signed by UNWTO Secretary-General Zurab Pololikashvili and the President of FC Barcelona, Josep Maria Bartomeu.

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## [2nd World Conference on Smart Destinations announced](#)

Madrid, Spain, 10 April 2018 - The World Tourism Organization (UNWTO), the Government of Spain and the Principality of Asturias are organizing the 2nd UNWTO World Conference on Smart Destinations (Oviedo, 25-27 June 2018). The Conference will discuss the principles of 21st-century tourism destinations, marked by governance, innovation, technology, sustainability and accessibility.

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## [Messi appointed Ambassador for Responsible Tourism by the World Tourism Organization](#)

Madrid, Spain, 9 April 2018 - Considered by many the best football player of all times, Lionel Messi joins the World Tourism Organization to promote the value of responsible tourism. The UNWTO Secretary-General, Zurab Pololikashvili, appointed Messi as UNWTO Ambassador for Responsible Tourism this Saturday at Camp Nou in Barcelona, after the match F.C. Barcelona – Leganés.

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## [UNWTO and UN Environment join forces to empower media as environment and wildlife guardians](#)

UNWTO and UN Environment are joining forces in Africa to improve the understanding of the value of Africa's biodiversity for socio-economic development. Both programmes consider journalists as key partners in this global cause and as a result invited 20 journalists representing international media to participate in a workshop in Nairobi (Kenya) on biodiversity, environmental defenders, environmental right and sustainable tourism. The workshop was designed to enable the media to report more comprehensively on environment and wildlife-related topics and is part of the UNWTO/Chimelong Initiative aimed at engaging key stakeholders like the media and tourism administrations in fostering sustainable tourism as a means to protect wildlife. Since the launch of the UNWTO/Chimelong initiative

in 2017 over 100 tourism officers and 50 media professionals have enhanced their capacities and understanding on wildlife through training and workshops held in Asia and Africa.

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[UNWTO-UAE Executive Training Workshop on “Innovative Approaches to Tourism Branding” \(1 May, Dubai, United Arab Emirates\)](#)

[44th Meeting of the UNWTO Commission for the Middle East \(8 May 2018, Sharm el Sheikh, Egypt\)](#)

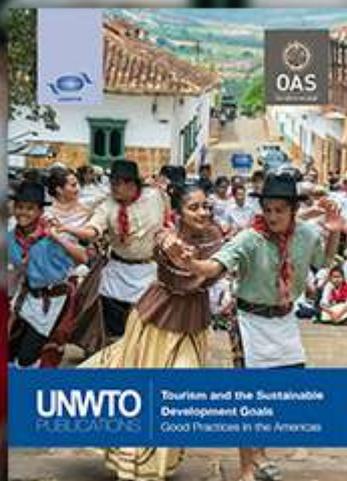
[UNWTO Regional Conference on Human Capital Development in Tourism: New Perspectives \(8 – 9 May, Sharm el Sheikh, Egypt\)](#)

[Executive Council - 108th session \(23-25 May 2018, San Sebastián, Spain\)](#)

[Master Degree on Tourism Destination Management Anáhuac - UNWTO \(28 May 2018, México DF, Mexico\)](#)

[4th UNWTO World Forum on Gastronomy Tourism \(30 May – 1 June 2018, Bangkok Thailand\)](#)

[Postgraduate Diploma in Mountain Destination Management at the University of Andorra \(31 May 2018, Sant Julià de Lòria, Andorra\)](#)



Reports

## Tourism and the Sustainable Development Goals – Good Practices in the Americas

This joint publication between UNWTO and the Organization of American States (OAS) highlights case studies from across the Americas that showcase the contribution of tourism to sustainable development in line with the 17 universal SDGs. It shows how a common multi-stakeholder approach to tourism development can catalyze sustainable growth through our sector.

[Download your copy here](#)



Smart Destinations are at the heart of sustainable tourism development!

Join international experts in June in Oviedo, Spain for the 2<sup>nd</sup> UNWTO World Conference on Smart Destinations to discuss how key themes for future tourism models: innovation, technology, sustainability and accessibility.

Researchers, academics, companies and entrepreneurs are invited to submit papers and videos addressing the four pillars of Smart Destinations to be presented at the conference.

[Call for Research Papers – Submission deadline 30 April 2018](#)

[Call for Videos - Submission deadline 30 April 2018](#)

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[We are Hiring! Click here to see current vacancies at UNWTO](#)

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*The [World Tourism Organization \(UNWTO\)](#), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 158 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members. Follow us on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [LinkedIn](#) and [Flickr](#).*



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