



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

AIRBNB DECLARES IT TACKLES MASS TOURISM AMID ACCUSATIONS



For some time now, Airbnb has been considered one of the main reasons of mass tourism, or also called over-tourism. Many cities and countries are taking measures against the American company. However, according...

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HOW TO ATTRACT CHINESE TOURISTS



It is well known that Chinese tourists are a hot issue on the travel market. In the first quarter of 2018, the number of Chinese holidaymakers bound for Europe increased by 35% year-on-year. Since Europe is the...

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SIMPLE AND EFFECTIVE STEPS TO PLAN YOUR NEXT TRIP SUCCESSFULLY



To ensure the best travelling experience, you need to research and plan everything carefully. There are certain steps that will help you plan the best trip.

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BAVARIAN TOURISM INDUSTRY BREAKING RECORDS



Bavarian tourism data show that in 2017 guests from all over the world stayed in local hotels and guesthouses for 94 million nights. During their stays, the most important aspects were nature and the mountains of...

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HAWAII TOURISM FEELS THE IMPACT OF KILAUEA VOLCANO ERUPTION



After the eruption of Hawaii's Kilauea volcano in May, many tourists have been discouraged from visiting the tropical state for the summer, which had a serious impact on Hawaii tourism sector, resulting in the...

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CLIMATE CHANGE: A THREAT TO CARIBBEAN TOURISM



When Caribbean residents remember nature catastrophes such as the hurricanes Irma and Maria that hit the region last fall, they not only think about the loss of hundreds of homes and human lives, but also the overall...

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LISBON TOURISM: HOTEL OCCUPATION RATE DECREASED



Lisbon's 5-star hotels, in the first four months of the year, had an average room rate of 4.7%, 3.1% lower than in the first quarter of 2017. Nevertheless, due to an increase in the average room price of 8.8%,...

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BRAZILIAN TOURISM SECTOR TO GET OUT OF CRISIS IN 2020



An exclusive survey on the Brazilian tourism sector conducted by the National Confederation for the Trade of Goods, Services and Tourism (CNC), for the National Congress of Hotels (Conotel), shows that the Brazilian...

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THE UNESCOFICATION OF TRAVEL DESTINATIONS



Mark Twain's *The Innocents Abroad* about his Mediterranean cruise was a bestseller in the U.S. With it came the modern, controlled tourism to Europe. Since then tourism has become the industry with the highest...

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MEXICO TO INVEST 66 BILLION PESOS TO BUILD 161 NEW HOTELS



The uncertainty over the elections and the impending renegotiation of the North American Free Trade Agreement (NAFTA) will not represent a setback for the Hyatt, Hilton, Marriott, Grupo Real Turismo, AM Resorts...

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