



Weekly Travel Industry Insight

BARCELONA: HOTEL SECTOR WARNS OF A DROP IN TOURISM QUALITY



2018 has been a distressing year for the hotel sector in Barcelona, reporting considerable losses throughout the first half with no visible recovery in the near future. The tourism quality is at stake according...

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BELGIAN TRAVELERS OPT FOR THE MEDITERRANEAN DESTINATIONS



The number of Belgians going on holiday by plane is 35% higher than 5 years ago and has even doubled since 2010. Compared to the summer of 2017, TUI still records an increase of 7%. Three quarters of Belgian travelers...

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TOURISM IN KYRGYZSTAN HIT BY THE LACK OF HELICOPTERS



Tourism in Kyrgyzstan has suffered a loss when the authorities forced companies to cancel about five thousand highland tours that were booked in the country. The problem was the lack of rescue helicopters necessary...

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TOURISM IN ITALY TO EXPERIENCE ANOTHER GREAT SUMMER



The growth of tourism in Italy is expected to continue during the summer of 2018. According to data, 74.4% of international tour operators recorded an increase in bookings for this summer. This trend was also confirmed...

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THE NUMBER OF CHINESE TOURISTS IN SWITZERLAND ON THE RISE



Switzerland attracts more tourists from China than ever. The Switzerland Travel Centre, the official and largest tour operator in the country, recorded over 15% growth in bookings of Chinese tourists compared to...

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CRUISE TOURISM TO CUBA: A DICHOTOMY OF UPS AND DOWNS



Cruise tourism to Cuba is at its peak: the country is committed to the benefits of the cruising industry as an integral part for tourism in order to rescue its weakened national economy.

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BOOKING PLATFORMS IN THE FOCUS OF BRITISH AUTHORITIES



The UK Competition and Market Authority has identified a number of cases of misleading hotel booking platforms practices.

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IS FRANCE NUMBER ONE IN TOURISM?



Contrary to what the public authorities claim, France is not number one in tourism sector.

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