



Tourism Review
NEWS
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Weekly Travel Industry Insight

RUSSIAN INBOUND TOURISM BENEFITING FROM THE FIFA WORLD CUP



The FIFA World Cup has just ended in Russia resulting in a boost for local tourism. In the past years officials and authorities have paid a special tribute to inbound tourism. The goal of Russia is to increase revenues...

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CHINESE OUTBOUND TOURISM GROWS 13.5% THANKS TO PERSONALIZED PACKAGES



This summer, China's outbound tourism has grown 13.5%, encouraged by the demand for personalized travel packages, according to data submitted by the Chinese Outbound Tourism Research Institute (COTRI), and gathered...

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CUBA REPORTS SHARP DECLINE IN TOURISM REVENUES



US tourism in Cuba recovered in June after a sharp decline in tourism revenues that lasted several months, motivated by the increase in cruise ship travels. Cruise travel is a segment that has emerged as the most...

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TOURISM REVENUE STEADILY GROWING IN PERU



The influx of foreign visitors in Peru will soon reach 4.4 million arrivals by the end of 2018. The inbound tourism is expected to generate tourism revenue of US\$ 5 billion, according to Peru's Export and Tourism...

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THE VENICE SIMPLON ORIENT EXPRESS - RELIVING THE GOLDEN AGE OF RAIL TRAVEL



Redolent of deco-age glamour, the Venice Simplon Orient Express is the luxury train par excellence. If you pine for the days when ladies and gentlemen dressed for dinner and travel was still an extravagance experienced...

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NEGATIVE IMPACT OF CRUISE INDUSTRY IS MORE THAN OBVIOUS



In 2013, Spain launched a campaign, called "Blue Carpet", to encourage the development of cruise tourism. Five years later, with its 28 authorized ports, the country has become the first in the Mediterranean Basin...

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SPANISH TOURISM INDUSTRY TO STOP GROWING IN 2018?



CEHAT, the Spanish hotel management association, demands a "transparent and forceful" regulation of labor strikes that are threatening the airline industry during the summer season. According to CEHAT, the...

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FRENCH STUDY FOCUSES ON HISTORIC MONUMENTS



The French General Directorate for Heritage (Ministry of Culture), the General Directorate for Enterprise (Ministry of the Economy and Finance) and Caisse des Dépôts publish, in the collection of economic studies...

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HALAL TOURISM ON THE RISE IN TURKEY



Waves of attacks, coup attempts and much more. Travelers have been avoiding Turkey as a destination in the past years. One sector, however, resisted the crisis: halal tourism.

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