



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

TOP 5 RECORD FIGURES OF TOURISM IN PARIS



With 17.1 million arrivals in the first half of 2018, Ile-de-France recorded its best performance of the travel sector ever. Tourism-review.com presents the 5 key figures of tourism in Paris.

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SPANISH TOURISM SECTOR: CLEAR SIGNS OF EXHAUSTION



Decrease in arrivals and overnight stays, while expenditure continues to rise – the Spanish tourism sector reports considerable changes.

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AUSTRIA INCREASINGLY POPULAR AMONG GERMAN TRAVELERS



More and more German travelers spend their holiday in the neighboring Austria – their number is even higher than the number of domestic guests.

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SUSTAINABLE TOURISM? A HOTEL GUEST USES 2,000 LITERS OF WATER IN 6 HOURS



Although most hotels have taken environment-friendly measures, some travelers are responsible for huge wastes of natural resources.

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BIG DATA APPLICATIONS ARE USEFUL FOR THE TOURISM INDUSTRY



Modern tourists are used to the increasingly digital world and are less dependent on traditional travel agencies thanks to the development of booking search engines, online comparison tools, review websites and...

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GOOGLE LAUNCHING A TRAVEL TRENDS TOOL



Google launches a new Travel Trends tool to anticipate the evolution of air fares and to find the best hotel fares in high season.

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WEDDINGS IN ITALY ARE GROWING IN POPULARITY AMONG CELEBRITIES



Weddings in Italy are a hot topic. The list is endless. Since Tom Cruise' wedding with Katy Homes at Castello Odescalchi di Bracciano in 2006, dozens of international VIP couples got married in Italy. The list...

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RAPID GROWTH OF DIGITAL TRAVEL BOOKING IN CHINA



The digital world is changing the real world and with it also the tourism industry. Online travel booking is becoming increasingly popular due to several reasons, such as comfort, better mobile applications as well...

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INTL TOURISTS IN ST. PETERSBURG OUTNUMBER DOMESTIC VISITORS



The number of foreign tourists in St. Petersburg has exceeded the number of Russian tourists for the first time. According to the Tourism Development Committee, 3.7 million people visited the city from January to...

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FERTILITY TOURISM - WHY THE CZECH REPUBLIC IS A PRIME DESTINATION



Some people go on holiday and return with souvenirs to commemorate their trip; others come back pregnant. It's a souvenir of a different kind and that's what fertility tourism is about ...

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TOURISM IN IRAN LOSING AIR CONNECTIONS



European airlines are gradually cancelling direct flights to Iran which is expected to be quite a blow for the tourism in Iran.

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