



Tourism Review
NEWS
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Weekly Travel Industry Insight

TOP 7 CARBON NEUTRAL CITIES OF THE NEAR FUTURE



Cities and countries concerned with climate change are increasingly setting goals for a transition to a carbon-neutral economy. To date, the Alliance of carbon neutral cities includes 20 metropolises, which have...

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INTERNATIONAL HOTEL CHAINS EXPANDING TO AFRICA



African continent strengthens its position as an attractive destination for the largest international hotel chains, which have decided to multiply their investments in the region. The latest to join is Hyatt Hotels,...

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TUNISIAN TOURISM PLANS TO ATTRACT MORE VISITORS



Before the revolution, Tunisia was a destination of choice: close to Europe, cheap and unchanging. At that time, Tunisian tourism authorities announced seven million visitors every year.

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U.S. TOURISM TO CUBA DECREASES BY 20%



With the arrival of about 430,000 U.S. tourists to Cuba up to late September, the total number of U.S. visitors from the neighboring country has been reduced by 20%, a considerable decline of tourism to Cuba in...

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BRAZILIAN AIRLINES LOSE USD 480 MILLION



The top four Brazilian airlines registered a loss of about US\$ 480 million in the second quarter of 2018, compared to the negative US\$ 255 million in the same period last year.

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CENTRAL AND EASTERN EUROPE INCREASINGLY ATTRACTIVE FOR CHINESE TOURISTS



Chinese tourists are increasingly heading to Central and Eastern Europe. Based on an initiative by the European Union, 10.3% more Chinese visitors travelled to this region between May and August 2018, according...

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WARM SUMMER BRINGS GERMAN TOURISM A RECORD YEAR



The tourism in Germany remains on a record wave. With 56 million overnight stays in August in total, hoteliers registered an increase of 3% compared to last year. The number of overnight stays by guests from abroad...

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PORTUGAL HAS 200 NEW HOTELS SINCE 2015



The Portuguese hotel market's supply continues to grow at a good pace. Only in this year's first half, 40 new licenses for new hotel projects have been accepted.

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TURKEY REGISTERS A 23% INCREASE IN TOURIST ARRIVALS



During the first eight months of 2018, Turkey reported the arrival of 27 million foreign tourists, following data released by the Ministry of Culture and Tourism, which represented an increase of 22.9% in comparison...

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ITALIAN DIGITAL TOURISM REACHES WORTH OF MORE THAN 14 BILLION EUROS



The digital tourism market in Italy continues to grow and is currently worth 14.2 billion euros. This year it grew by 8% compared to 2017, according to the estimates of the Observatory for digital innovation in...

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