

Weekly Travel Industry Insight

TOP 10 PILGRIMAGE DESTINATIONS IN EUROPE



A growing number of travelers decide to try one of the pilgrimage routes offering history, hiking, nature in its purest form... and let's not forget the historic cities, and the feeling of companionship arising...

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MASS TOURISM: THE PORTUGUESE ARE TIRED OF IT



Real estate prices in Lisbon have risen by almost 20% in one year. The evictions of inhabitants followed one after the other. Mass tourism is one of the causes.

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MARTINIQUE REPORTED A RECORD OF MORE THAN 1.04 MILLION VISITORS



Martinique welcomed more than 1.04 million tourists in 2017, representing a 16.4% increase in the number of visitors. A record figure for Martinican tourism that brought in €424 million in revenue (+28.9%).

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COUNTRIES RELAX THE ENTRY REQUIREMENTS FOR CHINESE TOURISTS



Chinese outbound tourism is a big player in the worldwide tourism industry. According to reports, the outbound travel market of China is expected to exceed \$163 billion by 2024. Many countries ease the entry requirements...

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HOW DIGITAL IS YOUR BUSINESS? TECHNOLOGIES IN THE HOSPITALITY SECTOR



Digitization has contributed many advances in the hospitality sector. Some accommodations have already implemented major changes by integrating new technologies to turn the guest experience into something unexpected...

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IN-FLIGHT INTERNET CONNECTION IN CHINA EXPERIENCING PROBLEMS



It has been a year now since China announced the installation of in-flight Wi-Fi on board their passenger planes. The goal was to provide internet access to 500 million passengers by 2022. The government allocated...

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BALI FIGHTS DISRESPECTFUL BEHAVIOR OF TOURISTS



While tourism is the main financial mainstay of Indonesia, Bali plans to introduce restrictions to influence the behavior of tourists. Countless pictures of lightly dressed visitors have been posted on social media,...

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TOURISM MARKETING: CREATIVE CONTENT INCREASES CONVERSIONS



Good tourism marketing is one of the reasons for the success of the tourist business. However, it is not always clear how to do it correctly.

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FOOTBALL GRADUALLY BECOMING A CATALYST OF SPANISH TOURISM



La Liga, the top tier of Spanish football has evolved into a more modern, dynamic and global competition. The championship awakens enormous international interest. So much that it receives spectators from at least...

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