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## Weekly Travel Industry Insight

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### INTL TOURIST ARRIVALS IN FRANCE INCREASED BY 6.3%



During the first eight months of the year, tourist arrivals in France increased by 2.3%, according to data provided by the Minister of Foreign Affairs, Jean-Yves Le Drian, during the joint Council of Ministers....

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### OUTBOUND TOURISM IN ARGENTINA AT RISK DUE TO EXPENSIVE DOLLAR



In 2017, Argentina reported 12.3 million flights abroad, becoming the main issuing market in South America. The country is an essential market for the region: in Uruguay, 60% of foreign tourists are Argentines;...

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## ICELAND EXPECTS A TOURISM DECLINE



During the past years, Iceland was successfully recovering from its economic collapse. However, now it seems that a new problem is arising in the country. A problem connected to one of the main industries of the...

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## SCIENCE AND TOURISM EXCHANGE ON THE LARGEST CORAL REEF



Every year, more than two million tourists armed with masks and snorkels visit the Great Barrier Reef, which is the largest coral reef in the world. They spend the equivalent of 3.7 billion euros and provide work...

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## SHOPPING TOURISM IS GROWING IN ITALY



The demand for shopping tourism in Italy is growing. Double-digit growth has been registered from Japan (+20%), China (+15%), Korea (+10-20%) and the USA (10%). But even Spain showed some signs of growth, albeit...

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## GERMANY: BUSINESS TRAVELERS APPRECIATE DIGITALIZATION



It sounds like a sci-fi movie. Pieces of luggage rolling by themselves and showing the owner where they are. 73% of business travelers would like to try the so-called “smart luggage”. Or at least these are the...

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## TOURISM IN VENEZUELA DECREASING EVERY DAY



The president of Venezuela’s Higher Council of Tourism (Conseturismo), Jesús Irausquín, said that tourism in Venezuela is decreasing, to the point that during the present holiday season, accommodation services...

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## HOW TO HANDLE THE REPUTATION OF A TRAVEL DESTINATION



The influence of new technologies is already visible in the tourism sector. Most users turn to online alternatives when booking their trips. This means browsing platforms such as TripAdvisor, social media, or websites...

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## BOOKING VS. EXPEDIA, THE FIGHT OF TWO E-TOURISM PLATFORMS



Booking and Expedia dominate the field of global tourism on the Internet. Their domain is online booking of flights, hotels, apartments, cars etc. via different e-tourism platforms.

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## OVERTOURISM: TOURISMOPHOBIA AND TOURISTOPHOBIA, SAME FIGHT?



How can we explain why the cases of Barcelona, Venice and Dubrovnik are so exemplary? According to the Top 100 City Destinations Ranking WTM published by Euromonitor International, Barcelona is only 23rd among the...

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