



Weekly Travel Industry Insight

TOP 10 LEAST POPULAR AIRPORTS IN THE WORLD



For stress-free travel, transport by air is not always the ideal choice. The existence of a company like AirHelp, whose entire business model is based on dissatisfied passengers, only proves it. The company has...

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SPAIN BECOMING A LEADING DESTINATION IN FERTILITY TOURISM



40% of European travelers searching for fertility treatments opt for Spanish medical facilities, encouraged by the law that allows treatments of single women and anonymity for donors. Fertility tourism is thus becoming...

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CRUISE TOURISM SELF-RESTRICTIONS IN EUROPE CONTINUE



Cruise tourism is a form of entertainment but can also cause big problems for those not using it for recreational purposes. This applies mainly to local citizens of top tourist destinations that are increasingly...

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HOW DO INFLUENCERS REALLY AFFECT THE DESTINATION CHOICE?



The organizers of the recent WTM published a study dedicated to “digital influencers” and the fact that they have little influence on the holiday destination choice of consumers.

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BRITISH TOURISTS WILL POSTPONE THEIR SUMMER RESERVATIONS DUE TO BREXIT



British tourists will postpone their reservations for the 2019 summer holidays, confronted with the uncertainty about the UK's exit from the European Union (EU). This is the estimated of a recent Portuguese study.

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AMERICAN MILLENNIALS BECOMING MORE ADVENTUROUS



The American millennials are more adventurous, and this has influenced the way the Americans pick their trip destinations.

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CHINESE TOURISTS FLOCK ASIA-PACIFIC IN MASSES



Chinese tourists are the present and future of the tourism industry. Every region is fighting for the appreciation of Chinese visitors. Last year, China accounted for 143 million of all international trips, while...

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RIO FACES VARIOUS TOURISM CHALLENGES TO OVERCOME



Less than 60 days into the inauguration of the new presidency, Brazilian tourism received some news. The federal government of President-elect Jair Bolsonaro will probably merge the Ministry of Tourism with other...

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INDIA: TOWARDS THE EVOLUTION OF E-VISA



Whether it concerns the number of eligible nationalities, the list of available arrival points, the types of possible stays, or even its price, the Indian e-visa has been in constant evolution since its creation...

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