

SILKAIR TO LAUNCH FLIGHTS BETWEEN SINGAPORE AND BUSAN

SilkAir, the regional wing of Singapore Airlines, will launch non-stop flights between Singapore and Busan, South Korea's second-largest city, this year. Commencing from 1 May 2019, SilkAir will operate four weekly flights to Busan*.

The launch of Busan flights will mark a milestone for SilkAir as it adds its first South Korean city to its network and demonstrates its commitment to bringing customers new and exciting destinations in the Asia-Pacific region. Currently, no other airline operates scheduled flights between Singapore and Busan.

The new service will be operated with Boeing 737 MAX 8 aircraft, which feature both Business and Economy Class cabins. Customers can look forward to a full-service experience, including in-flight meals, wireless in-flight entertainment on SilkAir Studio, complimentary baggage allowance as well as through check-in if they are connecting to or from another SilkAir or Singapore Airlines point via Singapore.

"We are pleased to introduce services to Busan, offering customers in Singapore and around the region yet another vibrant and charming destination to explore in our network," said SilkAir Chief Executive Mr Foo Chai Woo. "For Koreans travelling from Busan, the new route will also offer greater access and connectivity with the SilkAir and Singapore Airlines network in Asia-Pacific and beyond."

Days of Operation Flight Routing Departure Arrival Singapore MI 876 Singapore - Busan Monday Busan 23:15 07:00 + 1 Busan MI 875 **Busan - Singapore** Tuesday Singapore 14:15 08:00 MI 876 Singapore - Busan Wednesday, Friday Singapore Busan and Saturday 23:15 07:00 + 1

Thursday, Saturday

and Sunday

Details of the flight schedules are as follows* (all times stated are local):

Located on the southeastern tip of the Korean Peninsula, Busan is a destination famous for its natural coastal scenery and local cultural attractions. A popular vacation getaway for both local Koreans and tourists alike, Busan is hailed as the summer capital of South Korea, boasting beautiful beaches such as Haeundae and Gwangalli.

Busan

08:30

Singapore

14:15

Visitors to Busan can enjoy year-round activities in the vibrant and bustling coastal city. Travellers looking to immerse themselves in Busan's local culture can visit Gamcheon Culture Village, a resplendent village of murals and painted houses set on the foothills of a coastal mountain. The colourful village has earned itself the nickname as "the Machu Picchu of Busan".

For seafood lovers, Busan is home to South Korea's largest seafood market, Jagalchi Market, where travellers can feast on a variety of freshly caught seafood. Additionally, travellers can experience Busan's specialty foods such as the Ssiat Hotteok, a sweet Korean-style pancake stuffed with seeds, brown sugar, honey and peanuts.

* Subject to regulatory approvals.

Busan - Singapore

About SilkAir

MI 875

As the regional wing of Singapore Airlines, SilkAir extends the SIA Group's network by seeding and developing new, exciting destinations in the Asia-Pacific.

The airline took to the skies in February 1989 as Tradewinds the Airline, before evolving into SilkAir in 1992. In its early days, it catered to passengers holidaying in exotic destinations in the region, including Phuket and Tioman. As the carrier developed, regional business destinations such as Phnom Penh, Yangon and Kuala Lumpur were added.

Today, the full-service airline operates about 400 weekly flights to 49 destinations in 16 countries.

For more details on SilkAir, visit singaporeair.com or http://www.facebook.com/SilkAir

For further information, please contact: Kardien de Werker Sales & Communications Manager Benelux Tel: +31 20 5488820



Facebook.com/SilkAir



Twitter.com/SilkAir



Instagram.com/SilkAir