

Weekly Travel Industry Insight

TOP 10 SHOPPING STREETS AROUND THE WORLD



Orchard Road, Rua Oscar Freire, Kohlmarkt, Via Montenapoleone are some of the most prestigious shopping streets that are also hugely popular among tourists. Many travelers, foreign or domestic, including shopping...

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FRANCE SET TO CUT THE TOURISM PROMOTION BUDGET



The French government is considering reducing the budget allocated for the Atout France agency by one third. The project could result in the closure of the French tourism promotion offices abroad.

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DENTAL TOURISM: DENTISTS HIGHLIGHT THE IMPORTANCE OF CHECKUPS



Dental care is getting more and more high-tech and the quality of treatment is on the top level in many regions around the world. The costs, however, are also getting high, especially for those who skip their regular...

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WHY FOREIGN TOURISTS STAY AWAY FROM BRAZIL?



Brazil receives 6.5 million visitors a year, which is fewer than Osaka for instance in Japan. There are several reasons why there are not more foreign tourists in the country ranging from the lack of high-level...

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TOURISM IN ECUADOR CONTRIBUTES SIGNIFICANTLY TO THE ECONOMY



According to the Central Bank of Ecuador, the released figures position tourism in Ecuador as the third source of non-oil revenues, after banana and shrimp exports.

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VIETNAM CONTINUES WITH E-VISA POLICY IN VIEW OF TOURISM GROWTH



In January 2017, Vietnam launched a pilot e-visa policy. Based on this, citizens from 40 countries were enabled to apply for e-visas. The list of eligible countries included USA, China, Japan, the UK or Germany....

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EXPENSIVE ACCOMMODATION ENDANGERS PORTUGUESE TOURISM



The Portuguese government reported that tourist activity achieved unprecedented milestones yet again in 2018. For the first time, hotel guests surpassed the 21-million hallmark and revenues exceeded 16.6 billion...

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SPANISH TOURISM: MORE VISITORS, BUT LESS PROFITABILITY



Profitability of the tourism industry in Spain only grew by 1.6% compared to the 8.8% registered a year ago.

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KARL LAGERFELD – MAN OF FASHION AND OF HOTEL DESIGN



Karl Lagerfeld missed the inauguration of his first hotel. The famous fashion designer and designer of Chanel and Fendi died at the age of 85 in Paris a couple of days ago. He was a worldwide icon in the fashion...

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RUSSIA LAUNCHES NEW HOTEL CLASSIFICATION



Today in Russia there are about 31 thousand hotels and 41 small accommodation facilities and all of these are now under a new regulation – mandatory hotel classification.

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