

### Weekly Travel Industry Insight

### SPAIN TO WELCOME 12 MILLION CRUISE PASSENGERS THIS YEAR



The president of Ports of the State of Spain, Salvador de la Encina, said that cruise tourism is "very important" for the Spanish economy because of the jobs and revenues it generates.



### HOTELS: CUSTOMER REVIEWS VALUED MORE THAN THE BRAND



In their most recent study, Expedia Group analyzed the criteria used by tourists when choosing hotels. As a result, customer reviews are among the main criteria for their decision.



#### **TOURISM TO CUBA DECREASED IN 2018**



According to official data, the tourism revenues of Cuba fell by 4.6% last year. The country welcomed 15% fewer European visitors. Tourism to Cuba decreased and the outlook for the current year is not positive either....



#### THE EFFECTS OF TECHNOLOGY ON TOURISM



We are faster and we move more often, we live in a less polluted world and often we can also save or live experiences that, only a few years ago, we would never have imagined. Above all, we all move with more confidence...



1,000 INCIDENTS ARE RELATED TO DRUNK PASSENGERS IN FLIGHTS



Every month in Europe, one flight is forced to land urgently due to disruptive passengers. European authorities and companies go on the offensive especially against drunk passengers.



## LONDON LEADS THE CITIES WITH THE MOST BUSINESS TRIPS



Business trips are the order of the day for international companies. But which cities are preferred for meetings, conferences, and other business appointments? The classic business cities London and New York cannot...



#### BOEING CRISIS AFFECTS THE U.S. ECONOMY



The international suspension of the 737 Max has affected Boeing's finances and has also begun to impact the U.S. economy. The Boeing crisis was unleashed after the Ethiopian Airlines Boeing crashed. As a result,...



## SPORT TOURISM DOMINATING THE AUSTRIAN TOURISM INDUSTRY



Studies show that in no other EU country does sport play such an important economic role as in Austria. Across the European Union, sport contributes to the GDP at a 2.12% rate on average.



# NUREMBERG STARTS ITS FIGHT AGAINST HOLIDAY APARTMENTS



The German city of Nuremberg is likely to follow Munich's example and adopt a measure against holiday apartments offers on platforms like Airbnb. Once the measure is approved, anyone who makes their home available...



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