

#### Weekly Travel Industry Insight

#### TOP 10 AIRLINES OF 2019



Like every year since 1999, Skytrax has announced the ranking of the top 10 airlines in the world for the year. The ranking was conducted based on almost 22 million survey entries from September 2018 to May 2019....



## HOW TO MEASURE THE TOURISM INDUSTRY PERFORMANCES ACCURATELY?



To determine which country is the best performing in terms of tourism, limiting itself to the number of foreign visitors to the country is a decoy. This is a diversion that allows France to claim the number one...



# WHY BRITISH TOURISTS NEED A REMINDER ABOUT TRAVEL INSURANCE POST-BREXIT



There is still plenty up in the air about the UK's impending exit from the European Union. No one is quite sure yet what the future trading relationship between the UK and the EU bloc will look like ...



#### RUSSIA MOVING TO AN E-VISA REGIME STEP BY STEP



Russia is planning to move to an evisa regime. At the moment, the situation is rather tangled with bureaucracy and the country is losing visitors due to the complicated and lengthy visa application process.



## MODERN TRAVELER PREFERS LAST MINUTE BOOKING



It is difficult to find a company in the tourism sector that is not aware of the importance of knowing the behavior of travelers. Successful company owner needs to be aware of the visitors' preferences regarding...



# MEDICAL TOURISM IN MEXICO GENERATE SIGNIFICANT REVENUES



Around 1.2 million travelers from different parts of the world go to Mexico to undergo medical procedures that cost twice as much in their countries of origin or are not covered by their insurance.



#### SENIOR TOURISTS ARE OFFERED SPECIAL TOURS



The aging of the population is a subject that interests many developed countries such as Germany, Spain, Italy, France, Japan with respect to tourism. Longer lifespans and declining birth rates are contributing...



# SWITZERLAND: NON-HOTEL ACCOMMODATION SHARE GROWING FAST



Apartments, campgrounds and Airbnb accommodation are booming, while the share of classic hotels is declining in Switzerland. Paradoxically, however, Swiss hotels are doing well. In the winter season they registered...



# LOW-COST AIRLINES RECORDED A 53% SHARE OF AIR PASSENGERS IN SPAIN



Low-cost airlines flew 18.13 million passengers in the first five months of 2019, which is 2.6% more over the same period of 2018, according to data released by Turespaña.



BUSINESS TRIPS ENCOURAGE CREATIVITY AND PRODUCTIVITY



According to a report by CWT, a travel management platform, 6 out of 10 travelers feel more creative and productive during their business trips.



# INSECURITY AFFECTS TOURISM IN DOMINICAN REPUBLIC



The unrests and increased criminality in the Dominican Republic have resulted in growing concerns about the safety of the visitors.



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