

Weekly Travel Industry Insight

U.S. TOURISM - THE VICTIM OF THE TRADE WAR



The trade war between the United States and China has led to a rapid fall in Chinese tourist trips to the country. This comes after more than decade of big growth of inflow from the Asian country.

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CONCERNS RISE AROUND MASS TOURISM IN JAPAN



Japan was not always one of the most visited tourist destinations around the world. However, today travelers flock to the country, and bring along many problems for the local inhabitants.

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CHAMPIONS LEAGUE FINAL HAS TWO WINNERS



On Saturday the Champions League campaign came to end, with Liverpool defeating Tottenham 2-0 in a thrilling all-English encounter at the Wanda Metropolitano Stadium in Madrid. However, the Reds were not the only...

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GREEK TOURISM REMAINS THE MAINSTAY OF THE ECONOMY



Greek tourism revenues account for almost a third (up to 30.9%) of the country's GDP (Gross Domestic Product). It amounts to 47.4 to 57.1 billion euros, flowing from the sector into the economy.

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CANADIAN TOURISM STRATEGY LACKS FRANCOPHONE TOURISM



While the Government of Canada, through Minister Mélanie Joly, has released its new tourism strategy, the Economic Development and Employability Network (RDÉE Canada) notes with a lot of concern the absence of...

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CRUISE VACATION: THE COST OF INTERNET ACCESS AT SEA



Transatlantic cruise liners, also called the “floating palaces” for the comfort and the variety of activities offered on cruise vacation, are much more than big luxury ships. In fact, technology is transforming...

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SWISS TOURISM BREAKING RECORDS



Swiss tourism authorities reported positive numbers despite strong franc. Due to the weaker euro to the franc, Swiss holiday for guests from the eurozone got 50 percent more expensive over the last ten years.

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UNESCO'S ULTIMATUM: KEEP THE CRUISE SHIPS AWAY



The city of Venice is a UNESCO world heritage site, but if in a year it does not prevent the big cruise ships to enter its channels, the recognition will be withdrawn. The decision was taken last week by the UN...

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NEW TARGET OF THE TOURISM INDUSTRY - GENERATION Z



What is "Generation Z"? After the baby boomers (born between 1946 and 1965) and the generations X (1965 - 1980) and Y (1980 - 2000, also called "Millenials"), the time has come for a new consumer segment - the Generation...

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