



Weekly Travel Industry Insight

TOP 5 DESTINATIONS DRIVEN BY MEDIA SUCCESS



Sometimes it takes only a music video, a series or a film for a site to suddenly lose its tranquility and become flooded with fans. Media success usually influences destinations to a great extent – for better...

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FIRST INTERNATIONAL TOURISM ACADEMY TO OPEN IN PORTUGAL



Set to open in 2023, the Portuguese city of Estoril announced opening the first International Tourism Academy certified by the World Tourism Organization (UNWTO). It will house a training center for the UNWTO, two...

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PROTESTS IMPACT HONG KONG'S TOURISM INDUSTRY



The wave of protests in Hong Kong is affecting tourism in the former British colony. Experts mainly highlight the impact on air traffic and hotel revenues, as reported by the local press last week.

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TOURISM IN SENEGAL - THE GREAT LEAP FORWARD



Placing Senegal among the top 5 African tourist destinations with 3 million visitors per year by 2023 is the government's objective. The authorities are more than ever focused on tourism in Senegal (10% of GDP...

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ONLINE REVIEWS AND THEIR IMPACT ON TRAVEL BOOKING



A recent study conducted by TripAdvisor, in partnership with Ipsos MORI, among 23,000 users of the server throughout 12 markets revealed the huge impact online reviews have on travel booking.

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GERMANS TRAVEL A LOT, NO MATTER THEIR AGE



Germans like traveling – no matter if they are young or in senior age. More than a half of the population consider travel an important aspect of their lives. As shown by a study by Allianz Partners, 50.9% of Germans...

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TRAVEL SHOCK AND MORE TROUBLES AHEAD FOR BRITISH TOURISTS



Brexit, i.e. the UK leaving the European Union, has been delayed twice already, causing a lot of uncertainty across the old continent. Amid this chaotic state of affairs, the tourism industry is also suffering,...

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HALF OF FOREIGN TOURISM REVENUE FOCUSED IN 10 COUNTRIES



According to the UNWTO (World Tourism Organization) statistical report, the 10 countries with the highest foreign tourism revenue account for 50% of the expenditure worldwide. In terms of visitors, the 10 countries...

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MEXICO'S TOURISM SET TO GROW BY 4.7% IN 2019



Mexico's tourism industry is expected to grow by 4.7% in 2019 in comparison to last year, as stated by the Minister of Tourism, Miguel Torruco Marqués.

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