

# SIA EXPANDS NON-STOP SERVICES TO US WITH FIRST FLIGHT TO SEATTLE

Singapore Airlines (SIA) continues its expansion of non-stop services to the US with the departure of flight SQ28 from Singapore to Seattle this morning.

The flight departed Changi International Airport on 3 September 2019 at 0927hrs (SIN time) and is scheduled to arrive at Seattle-Tacoma International Airport on the same day, at 0905hrs (US Pacific time).

Customers departing from Singapore received an exclusive goodie bag containing items such as a commemorative certificate, SIA batik pen and passport cover as well as a mini notepad featuring the Seattle skyline. Customers also had the opportunity to take photos with the cabin crew at the boarding gate. Upon arrival in Seattle-Tacoma International Airport, the aircraft will be receiving a water cannon salute.

Seattle is the fourth US destination after Los Angeles, New York (Newark) and San Francisco to be served non-stop from Singapore. The Seattle flights will initially be operated three times weekly before increasing to four times weekly in October 2019, bringing the total number of weekly non-stop Singapore-US services to 31. When combined with SIA's existing one-stop services to Houston, Los Angeles, New York (JFK) and San Francisco, total US service frequency will increase to 57 per week.

The new Seattle services will further strengthen the Singapore hub by providing customers faster and more convenient connectivity from key markets such as Southeast Asia, South Asia and Australasia to North America.

Airbus A350-900 aircraft fitted with 42 Business Class, 24 Premium Economy Class and 187 Economy Class seats are used on the route. With advanced technology and superior operating efficiency, the A350-900 offers customers an improved travelling experience with features such as higher ceilings, larger windows, an extra wide body and cabin lighting designed to reduce jetlag.

The Seattle services are the latest among SIA's US non-stop flights to offer wellness initiatives from Canyon Ranch, a premiere integrated wellness brand. These include sleep strategies and guided stretching exercises accessible via the *KrisWorld* in-flight entertainment (IFE) system, as well as special cuisines curated by Canyon Ranch's chefs and nutritionists. The cuisines are offered on top of SIA's own meal selections and creations by its International Culinary Panel of chefs.

Customers using the *KrisWorld* IFE system on board most SIA flights<sup>[1]</sup> in the month of September will enjoy a special mix of movies, music and TV shows which reference Seattle.

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<sup>[1]</sup> Available on the A330, A350, A380, 787-10 and selected 777 aircraft

More information can be found in the September issue of *KrisWorld* magazine available in hardcopy in-flight, or softcopy via the SIA website (<https://bit.ly/2BIP5oE>) and mobile app.

From 3-14 September 2019, customers travelling in Premium Economy and Economy classes on the Seattle flights can enjoy complimentary 30MB WiFi text messaging<sup>2</sup>. Currently, on selected aircraft types, Suites and First Class passengers enjoy unlimited complimentary WiFi, while Business Class passengers, PPS Club members and supplementary cardholders enjoy complimentary 100MB. Customers can also purchase WiFi plans from as low as USD3.99. More information is available at <http://bit.ly/SQinflightwifi>.

**For more information, please contact:**

Kardien de Werker  
Communications Manager Benelux  
Tel: +31 20 5488820



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<sup>2</sup>Valid for 2 hours only or when the 30MB limit is reached. Redemption details are available at the boarding gate counter.

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