



UN Tourism News - Edition #7 - December 13 2019



## Tourism's Carbon Emissions Measured in Landmark Report Launched At COP25

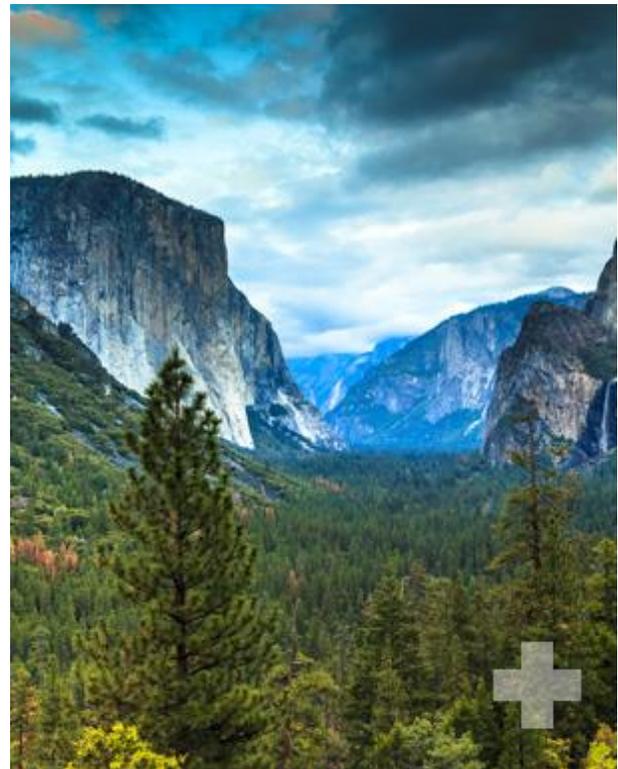
World leaders met in Madrid for the UN Climate Summit, COP25, and UNWTO was there representing the transformative power of tourism. At a special official side event, UNWTO released a landmark new report analysing the carbon emissions of the different modes of

transport in the tourism sector. The event also saw UNWTO join with private sector leaders to call for more cooperation to effectively transform tourism for climate action.



### **UNWTO Joins UNESCO To More Closely Align Tourism and Culture**

Two of the world's biggest and most important sectors, tourism and culture, came together for a high-level conference in Kyoto, Japan. The theme of the 4th UNWTO/UNESCO World Conference on Tourism and Culture centred on 'Investing in future generations' and highlighted the importance of enabling local stakeholders to have a voice in how tourism is managed.



### **Tourist Numbers Up Again Worldwide As Sector's Potential Keeps Growing**

International tourist arrivals grew by a further 4% between January and September of 2019, the latest issue of the UNWTO World Tourism Barometer indicates. With this comes more challenges as well as more opportunities for tourism to play a central role in the global sustainable development agenda.



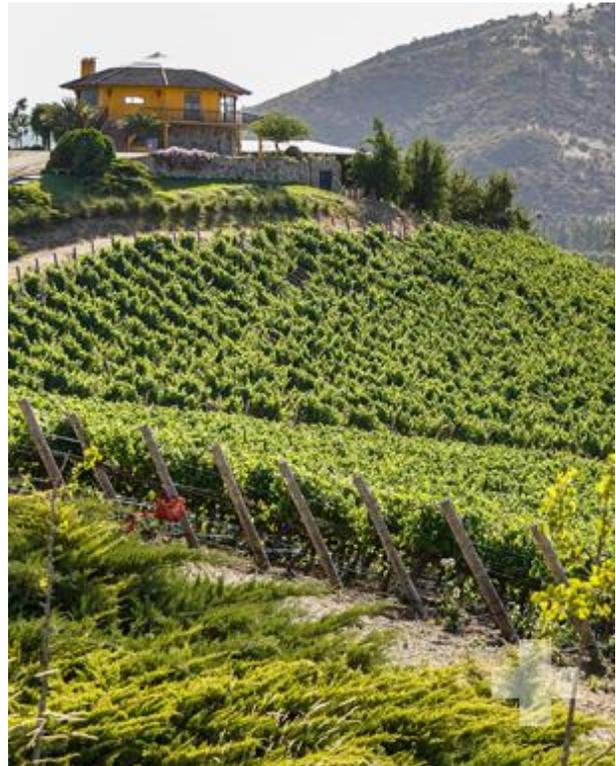
## What's the Greenest Way to Travel? New UNWTO Report Breaks Down Tourism Transport Emissions

The number of tourists travelling across borders is expected to reach 1.8 billion a year by 2030, the latest UNWTO predictions show, while domestic arrivals will hit 15.6 billion a year. . At the same time, however, greenhouse gas emissions linked to tourism-related transport are also rising, challenging the tourism sector's ambition to meet the targets of the Paris Agreement. Breaking this down, a new report from UNWTO assesses the climate impact of every mode of tourism transport and sets this data against future targets.



### Tourism on the Agenda as UNWTO Welcomed Fellow UN Agencies and World Leaders to Madrid For COP25

UNWTO welcomed its fellow United Nations agencies to Madrid for the COP25 Climate Change Summit. Once again, tourism was high on the United Nations agenda, and UNWTO was there in its role as the global leader in tourism for development and advocacy.



### Sector Leaders Meet in Chile to Toast the Growing Importance of Wine Tourism

The 4th Global Conference on Wine Tourism, hosted by the World Tourism Organization (UNWTO) and the Government of Chile concluded with a call to fully realize the sector's unique ability to rejuvenate and support rural communities.



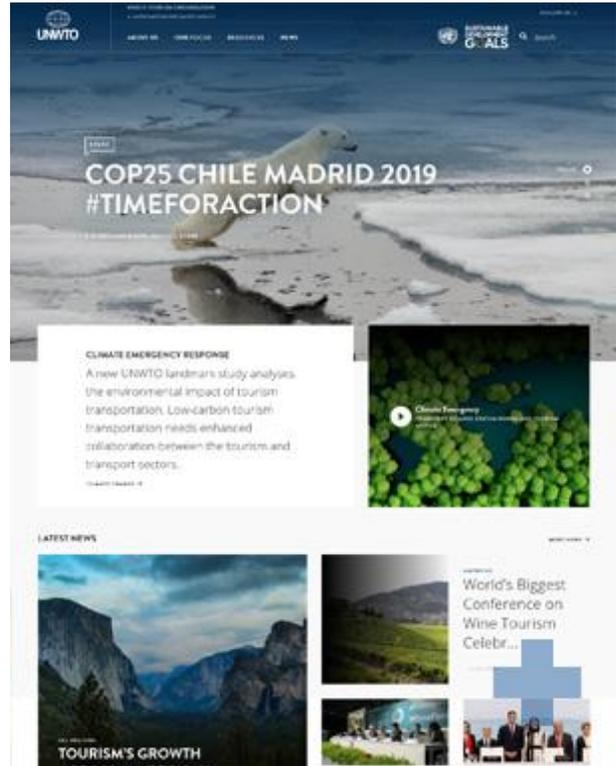
## Empowering Communities and Celebrating Heritage Through Indigenous Tourism

Indigenous peoples are characterized by some of the richest, most unique and diverse cultural expressions of humankind which have developed over thousands of years across our planet and are spiritually linked to indigenous traditional lands. A new report from UNWTO highlights the potential of indigenous tourism, both for the tourist experience and as a tool for sustainable social and economic development



### Hundreds Of Students To Benefit From UNWTO Staff Festive Gifts

“Tourism Is About Happiness,” Secretary-General Zurab Pololikashvili said as he joined the UNWTO Staff Association in a special ceremony gifting educational materials to two rural schools in Zambia. Christine Kaseba-Sata, Ambassador of Zambia to France, visited UNWTO HQ in Madrid to receive the gifts which will benefit more than 300 students.



### New UNWTO Website Goes Live To The World

More agile, more user-friendly and designed to read on the go: the new-look UNWTO website is now live after almost a year of research and development. The site highlights the work UNWTO is doing around the world and features listings of all future events as well as a wealth of resources relating to tourism as a tool for sustainable development

## On Our Radar...



## SIX NEW ADDITIONS TO UNESCO LIST OF INTANGIBLE CULTURAL HERITAGE

BY UNESCO



## WORLD'S FIRST FULLY-ELECTRIC FLIGHT TAKES TO THE SKIES

BY BBC

## Most Popular On Social Media...



[#UNWTO](#) is at the official opening of [#COP25](#) in Madrid today. The many benefits tourism can bring are under threat from the climate emergency. For the next 11 days, we'll make sure [#tourism](#) is part of the climate conversation at the very highest level.



[Introduction to Tourism Industry Management Massive Online Open Course Enrol Now!](#)



[What do our \[#UNWTOMembers\]\(#\) do? This week: China Positive news from the Guangxi Zhuang Autonomous Region of China where ecological tourism is helping lift rural communities out of poverty](#)

