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## Weekly Travel Industry Insight

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### CROATIA NEEDS TO DIVERSIFY TOURISM



Tourism is booming in the small country on the Adriatic coast, but only for four months a year. The Croatian government plans to diversify tourism, which is one-sidedly oriented towards sun and beach. The potential...

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### JAPANESE TOURISTS SHOW GROWING INTEREST IN FRENCH DESTINATIONS



The number of tourists coming from Japan to France is set to grow from 1.1 million in 2019 to 1.3 million in 2023, increasing at a compound annual growth rate of 4.6%, according to the analysis of GlobalData.

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## FUTURE TRAVEL AND GLOBAL CHANGES PREDICTIONS



By 2040, international travel will be faster, easier and more sustainable than ever before. In addition, the trips will be a much richer experience. The number of air travelers will double by this time, our faces...

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## ANTARCTIC TOURISM: ICE BATH WITH PENGUINS ARE MORE POPULAR THAN



More and more tourists visit the region around Half Moon Island on Antarctica. This season - spring and summer in the southern hemisphere - 80,000 visitors are expected to come to the Antarctic Peninsula. That would...

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## SINGAPORE LEADS THE CRUISES IN ASIA



Singapore is the country with the highest scheduled cruise stopovers in 2019 throughout Asia, totaling 400, of which 306 are also homeport stops, multiplying the economic impact for the destination.

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## BIG DATA, THE NEW WAY TO PREDICT FUTURE TOURISTS



Like so many other industries, tourism would greatly benefit from knowing certain information about future clients in advance. Luckily, there's no need to rely on fortune tellers anymore, but simply take advantage...

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## HONG KONG REMAINS THE MOST VISITED CITY IN THE WORLD



Euromonitor International released its list of 100 most visited cities of 2018. Asia clearly dominates the ranking with 43 of the 100 metropolises located on the continent.

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## AUSTRIA'S TOURISM GROWING AT SLOWER PACE



Austria's tourism industry continues to grow, but will not be able to match the record growth of the past, predicts UniCredit Bank Austria in its current industry report. The summer season was highly successful...

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## SOUTH AFRICA CONCERNED ABOUT THE FALL OF TOURISM



The Minister of Tourism of South Africa, Mmamoloko Kubayi-Ngubane, has noted and expressed concern over the report on the decline in visitors traveling to South Africa. The data on Tourism and Migration released...

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