



**Tourism Review**  
**NEWS**  
Respected Voice of Tourism

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## Weekly Travel Industry Insight

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### TOP 10 MODERN SCULPTURES WORTH TRAVELING FOR



Many cities boast buildings, parks, museums, skyscrapers, and shopping centers to attract tourism. But art also comes into play, and there are impressive modern sculptures that can be found outdoors to be enjoyed...

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### IATA EXPECTS THE AIRLINE INDUSTRY TO INCREASE THE NET PROFIT



The International Air Transport Association (IATA) expects that the net profit will reach \$25.9 billion (23,351.44 million euros) in 2019.

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## MEXICAN RELIGIOUS TOURISM GENERATES PROFIT OVER USD 0.5 BILLION



José Manuel López Campos, president of Mexico's Confederation of National Chambers of Commerce, Services and Tourism (CONCANACO-SERVYTUR) reported that in recent years, the country has established itself as...

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## ANALYSIS: DIGITAL TRAVELERS HAVE CHANGED



The daily life of any marketing professional working in the travel and tourism industry is about trying to get travelers to book their next getaway, flight or accommodation through their product or service.

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## STRIKES IN FRANCE: WHAT IS THE IMPACT ON THE PARISIAN TOURISM



You only needed to be at the Louvre's monthly free night last Saturday to realize it: the hour and a half of usual waiting had become five minutes because of the low attendance. And inside, posters announced that...

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## HOW TO ADAPT YOUR WEBSITE TO BERT, THE NEW GOOGLE ALGORITHM



Launched in late October on its English search engines, Google is deploying its new algorithm in more than 70 other languages around the world. Here's what's changing and how to adapt your travel website to...

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## KEY CHALLENGES OF DEVELOPED TRAVEL DESTINATIONS



New mechanism for public-private collaboration, data, and supralocal brands... Developed travel destinations looking to regain competitiveness in the 21st century must face three challenges.

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## LUXURY TRAVEL IN THE TOP WORLD ECONOMIES



According to a study by Barton and Wealth-X firms, luxury tourism accounts for a total turnover of \$1.5 billion each year. The market has a strong potential and appears to be changing.

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