

Weekly Travel Industry Insight

TOP 3 TRAVEL AND TOURISM TRENDS FOR 2020



As the new year begins, there are many who venture into the art of predicting what the future holds for the tourism industry. The following are the most important travel and tourism trends for 2020. To start, we...



BREXIT CALENDAR: THE FINAL STRETCH BEFORE LEAVING THE EU!



The United Kingdom will leave the European Union on 31st January 2020. Here is the Brexit calendar and the consequences for travelers.



EL SALVADOR REPORTED 2.6 MILLION ARRIVALS IN 2019



In 2019, El Salvador registered 2.6 million arrivals, representing US\$ 1.777 million in international tourism receipts, according to estimates by the Ministry of Tourism (MITUR, in Spanish). In 2018, the country...



MEDICAL TOURISM: THE NEW CHINESE PHENOMENON



The medical tourism market in China is growing rapidly, fueled by an expanding middle class, a rapidly aging population and an increased demand for cosmetic surgery. More than two million Chinese citizens travel...



FOOD WASTE: SHOULD THE TOURISM INDUSTRY WORRY?



Every year, more than 1 billion tons of food produced for human consumption is lost or wasted. Given its position when it comes to consumption on the food value chain, tourism industry is a key industry to fight...



DIGITAL PLATFORM - PARADOXES OF UBER AND AIRBNB DEVELOPMENT



With the tourism boom came the boom of digital platforms, which do not comply with labor rights – the workers do not pay taxes, do not have social security nor insurance.



UNCERTAIN FUTURE OF THE LUXURIOUS FLOATING HOTEL



A luxury hotel ship has been moored at its original destination for just over a year: the John Brewer Reef in Australia, about 70 kilometers from Townsville, Queensland. The floating hotel has 200 rooms, clubs,...



TOURISM RECEIPTS: SPAIN SURPASSES THE 70 BILLION EUROS MARK



Spain is on its way to set a new record in international tourism receipts accounted for in the balance of payments. From January to October 2019 (the latest figures available), this index registered an annual growth...



1.9 MILLION TOURISTS ARE EXPECTED DURING THE RIO CARNIVAL



Rio de Janeiro's City Authority estimates to receive 1.9 million tourists during the Rio carnival, which surpasses last year's 1.7 million. It also expects to have 7 million people on the city streets, and maximum...



EMPTY BEDS: TOURISM CRISIS ON KO SAMUI



During the main season, Thailand was the trend destination for a long time, but now the popular holiday island of Ko Samui is running out of tourists and the experts talk about the tourism crisis. Seven out of ten...



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