



**Tourism Review**  
**NEWS**  
Respected Voice of Tourism

---

## Weekly Travel Industry Insight

---

### TOP 7 HOTEL INDUSTRY TRENDS 2020



The fact that something is changing in the hotel industry is rather obvious. Especially the topic of digitalization currently plays an important role in any hospitality business development, no matter of size. Hotel...

[Read More](#)  
*on our website*



---

### CORONAVIRUS – TOURISM AND LUXURY ARE THE MOST AFFECTED



The outbreak of the new respiratory virus that has spread through China – and that might have reached the U.S., where a traveler has already been diagnosed in Seattle – has also infected the stock market, showing...

[Read More](#)  
*on our website*



## CAPE VERDE TOURISM: PRICES FELL 4.4% IN THE LAST QUARTER



According to the National Institute of Statistics, compared to the same period in 2018, tourism prices in Cape Verde fell 4.4% in the last quarter of 2019.

[Read More](#)  
on our website



## ENVIRONMENTAL RISKS MAY SERIOUSLY COMPROMISE BRAZIL'S TOURISM



Rich in biodiversity and natural landscape, Brazil is the number one country in natural attractions in Latin America and the second in the world, according to the Travel and Tourism Competitiveness Report 2019 of...

[Read More](#)  
on our website



## EUROPEAN TOURISM OWNED BY CHINESE INVESTORS MORE AND MORE



Companies from China buy European hotels, airlines and travel portals more than ever before. European tourism is booming despite the economic slowdown.

[Read More](#)  
*on our website*



---

## U.S. TO LIMIT 'BIRTH TOURISM' – WARNING TO ALL PREGNANT TRAVELERS



The White House, under the President Donald Trump Administration, has announced a new visa policy to put an end to the common practice of 'birth tourism'.

[Read More](#)  
*on our website*



---

## WARNING: SPANISH ISLANDS BAN 'DRINKING TOURISM' AND BALCONING



The government of the Balearic Islands decided to ban the so-called 'drinking tourism' which represents visiting a country merely for alcohol consumption. Drinking tours will be banned in the busiest areas of...

[Read More](#)  
*on our website*



---

## MACAO TOURISM BROKE A RECORD LAST YEAR, BUT A DECLINE EXPECTED



In 2019, Macao tourism companies reported more than 39.4 million visitors, an increase of 10.1% over the previous year. This is a new record for the city, according to official figures released by the Macanese government.

[Read More](#)  
*on our website*



---

## HOW THE SOCIAL MEDIA CAUSE OVERTOURISM?



The word 'overtourism' was considered one of the words of the year by the Oxford English Dictionary in 2018. In recent years, overtourism has been recurring in the world's most popular destinations, warning...

[Read More](#)  
*on our website*



## ONLINE TOURISM MARKETING AND WHY IS IT IMPORTANT FOR YOU?



When it comes to tourism strategies, marketing has positioned itself, without a doubt, as the main tool for most companies directly or indirectly involved in the travel and hospitality industry. Why? There are...

[Read More](#)  
*on our website*



[www.tourism-review.com](http://www.tourism-review.com)

