



**Tourism Review**  
**NEWS**  
Respected Voice of Tourism

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## Weekly Travel Industry Insight

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### WUHAN VIRUS THREAT: PARIS EXPECTS INBOUND CHINESE TOURISM FALL



The coronavirus outbreak could significantly affect world tourism, starting with Asian countries that rely mostly on Chinese visitors, such as Japan, Thailand and Korea. However, there is also growing concern in...

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### NO SURPRISE: BOEING REPORTS LOSSES FOR THE FIRST TIME SINCE 1997



In the wake of the crisis surrounding the grounded B737MAX, the U.S. aircraft manufacturer had to accept a loss for the first time in 23 years.

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## WHAT IS THE POINT OF DESTINATION WEBSITES WHEN THERE'S GOOGLE?



Where do travelers nowadays get information about the destination? Most people will surely pull out their smartphone and google wildly for it. This is practical and the World Wide Web is an extensive yet up to date...

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## GREECE: UNIQUE WRECK DIVING OPPORTUNITY FOR ALL ADVENTUROUS TRAVELERS



Greece plans to offer wreck diving activities to the tourists in an effort to boost tourism, announced Greek Tourism Minister, Harry Theocharis. Diving in old sunken ships has been hugely popular around the Mediterranean...

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## HOTELIERS NEED TO KNOW: HOTEL ROOMS WITH SMART NAMES BRING MORE PROFITS



Ever wondered if a room's name plays a part when securing a reservation? Several revenue management experts think so, and they urge hotel managers to think twice before naming their hotel rooms the old-fashioned...

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## RISING SEA WATER LEVELS WORRY FLORIDA MORE THAN EVER



The popular U.S. holiday state of Florida apparently accepts the reality of climate change after all - and wants to be prepared for it in the future. The possibility of rising seawater levels brought the authorities...

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## FIGHTING MASS TOURISM – SALZBURG TO LIMIT THE NUMBER OF HOTEL BEDS



2019 was the next record year for tourism in Salzburg. The overnight stays rose by 5.3 percent to 3.31 million and arrivals by 4.9 percent to 1.91 million.

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## BOOKING.COM INTRODUCES THE 1ST QUALITY RATING FOR HOLIDAY HOMES



The booking platform Booking.com has launched its own quality rating system for holiday apartments, holiday homes and villas.

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## U.S. EMBARGO AND THOMAS COOK BANKRUPTCY RESULTS IN 9.3% TOURISM FALL FOR CUBA



In 2019, Cuba received less than 4.3 million foreign tourists, accounting for a 9.3% year-on-year decrease credited to the U.S. tightening of the embargo and the bankruptcy of British tour operator Thomas Cook,...

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## HOTEL MARKETING: EVERYTHING YOU SHOULD KEEP IN MIND



To succeed in such a huge yet highly diversified industry like the hotel and hospitality field, which is constantly evolving, it is important to keep up with the latest trends to avoid being left behind. Hotel marketing...

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