



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

TOP 3 DIGITAL CHALLENGES FOR TOURISM INDUSTRY IN 2020



Implementing tools with quality data (CRM, Big Data, AI, etc.), improvements on user experience to boost the competitiveness of small and medium enterprises, and a good digital strategy that allows the transfer...

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THE SUFFERING OF BUSINESS TRAVEL SPREADS AROUND THE WORLD



The uncertain political situation is slowing down the economy – business travel is particularly affected, a survey shows.

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GOOD NEWS: INBOUND TOURISM IN ARGENTINA GREW BY 11.1%



Last week, Argentina's National Institute of Statistics and Census (INDEC) released its latest International Tourism Statistics report of December 2019.

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MEXICO'S INBOUND TOURISM - THE RESULT OF SUCCESSFUL PROMOTION?



The numbers of international arrivals provided by the Mexican National Institute of Statistics and Geography (INEGI) are positive, but when broken down, there are strong contrasts that are worth considering and...

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SPANISH LANGUAGE TOURISM IS A GOLD MINE FOR THE COUNTRY



Recent studies suggest that Spanish language tourism is a growing trend – more and more people travel to learn Spanish and get to know the culture. The sector generates 2 billion euros a year.

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TOURISM IN BAVARIA BREAKS ANOTHER RECORD



At the end of 2019, tourism in Bavaria recorded another success – the number of overnight stays rose into the three-digit million range for the first time.

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GOOGLE ACCUSED OF UNFAIR COMPETITION BY EXPEDIA AND TRIPADVISOR



Expedia and Tripadvisor, as well as tourism company unions, accuse Google of unfair competition.

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HOW TO ATTRACT DIFFERENT TYPES OF TOURISTS – THAT IS THE QUESTION!



Traveling has become a real necessity in the current times. According to the World Tourism Organization (UNWTO), in 2018, 1.4 billion international tourist arrivals were recorded.

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ANTARCTIC TOURISM, A CHILLING DILEMMA WITH NO SOLUTION IN SIGHT



The cold, silence, animals and plant life make Antarctica a unique landscape, as hard as it seems to imagine. But this place, which most people know through images, stories, movies and documentaries, is quickly...

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SURPRISING RESULTS: TRAVEL COMPANIES FAIL TO INVEST IN DIGITAL TRANSFORMATION



Digital technology has completely changed the tourism industry. Despite that however, only 25% of tourism companies invest in digital transformation, as if the decision-makers fail to face this major challenge.

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