



## Weekly Travel Industry Insight

### HOW TO STAY SAFE FROM CORONAVIRUS INFECTION ON THE PLANE



Although the new epidemic of coronavirus or Covid-19 is fast spreading, the disease has made it mandatory for everybody to learn, remember and, above all, use certain hygiene rules and regulations to curb the spread...

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### WE SIMPLIFIED TOURISM MARKETING COMMUNICATION ACROSS LANGUAGES



When it comes to tourism, communication and transparency are vital in gaining customers' trust and growing business. Language barriers have been a barrier for decades, deterring those looking to spend money in...

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## PROS AND CONS: RUSSIA ANNOUNCED E-VISA AND A TRAVEL BAN FOR CHINESE VISITORS



Tourism experts have been pointing out for a long time that the troublesome and obsolete system of tourist visas in Russia negatively affects the industry as a whole, and above all the number of incoming visitors....

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## LONDON LEADS THE BUSINESS TRAVEL DESTINATIONS OF 2019



With the mature business travel market such as Europe, it is not surprising that the composition and ranking of the top 10 busiest European cities have hardly changed at all. BCD Travel launched its Cities & Trends...

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## ANIMAL TOURISM: SCANDALOUS TORTURE JUST FOR A SELFIE



A new hype to be seen on the internet: take a photo with wild animals. However, for an exciting selfie, social networks today put on shows which are incompatible with animal welfare.

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## 22 EUROPEAN CITIES DEMAND RESTRICTIONS FOR AIRBNB AND CO.



22 cities in Europe have called for tougher restrictions for platforms such as Airbnb. Room rentals are putting "growing pressure on property prices", according to an appeal to the EU Commission and the European...

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## AIRLINES AND HOTELS TRY FREE CANCELLATIONS TO FEND OFF TOURISM SLOWDOWN



Airlines, hotel chains and travel agencies have begun email campaigns to market their holiday offers for March and May, in which Holy Week festivities will take place, while reviewing cancellation policies in a...

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## CORONAVIRUS VICTIM: NEPAL STOPPED THEIR TOURISM CAMPAIGN



Nepalese authorities announced that because of the coronavirus epidemic, the country has stopped their tourism campaign.

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## MADRID FIGHTING UK PREVALENCE IN FILM TOURISM



The authorities in charge of promoting tourism in Madrid, together with the City Council, hope that more movie cameras can be seen in the city in an effort to promote Madrid as a tourist destination and join the...

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## FUN TIME: MOSCOW OPENS THE LARGEST AMUSEMENT PARK



Dream Island, the newly opened commercial complex and amusement park in Moscow, is as large as 140 soccer fields where much of the infrastructure is covered.

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## WARNING: SANDY BEACHES TO DISAPPEAR DUE TO CLIMATE CHANGE



Researchers estimate that half of all sandy beaches could have disappeared by the end of the century. Sandy beaches are beloved places of recreation, and for many animal species they are an important habitat. But...

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