



Weekly Travel Industry Insight

TOP 5 CRISIS COMMUNICATION TIPS FOR TOURISM BUSINESSES



Authentic and honest information is more important than ever in the time of crisis. It should not only supplement classic marketing, but replace it to a large extent. Tourism businesses need to communicate with...

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FIRST SIGNS OF TOURISM RECOVERY – CHINA SLOWLY OPENING TO TOURISTS



As China takes great strides in containing the coronavirus outbreak within the nation, tourism centers experience an awakening in business. While the full tourism recovery of the country is still far away, some...

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DESTINATIONS WHERE YOU CAN SPOT THE MAJESTIC BIG CATS



It's spine-tingling, thrilling, alluring: it's the adrenaline rush that comes when you know you are being watched by a pair of piercing eyes. Be it jaguar watching in Brazil or being observed by a tiger when...

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HARD TIME FOR AIRLINES: OVER 10 MILLION SEATS THREATENED IN EUROPE



Faced with an unprecedented corona crisis, the tourism industry is severely affected with one thing in particular topping the list: the airlines. Having seen the planes gradually empty, carriers could now see 10.2...

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THE UPSIDE OF THE PANDEMIC: LESS POLLUTION IN CHINA AND ITALY



NASA and European Space Agency (ESA) pollution monitoring satellites have detected significant decreases in nitrogen (NO₂) and carbon dioxide (CO₂) over China, Germany, Italy and Spain related to the economic slowdown...

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GOOD IDEA: TOURISM BUSINESSES SHOW SOLIDARITY IN HARD TIMES



Hotels made available to medical staff, cruise ships transformed into hospital ships... Tourism companies are mobilizing to help stem the coronavirus pandemic.

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TOURISM IN SPAIN LOOKS TO GOVERNMENT AND PLANS TO FOCUS ON DOMESTIC TRAVEL



The impact of the current corona crisis on the tourism industry is expected to be enormous. In Spain, the data show the harsh reality.

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CURBING EMISSIONS: NORWAY SET TO INTRODUCE ELECTRIC AIRCRAFTS BY 2040



Norway is set to be a driving force in the testing and early implementation of electrified aircrafts, and they plan to start introducing these aircrafts before 2023.

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BEST WALKING HOLIDAY DESTINATIONS IN AND AROUND ENGLAND



You may have already been on all kinds of holidays right from a cruise to a safari, a skiing holiday to a hiking vacation, but if you haven't been on a walking holiday yet, you have missed out on an experience...

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VENICE: FROM OVER TOURISM TO DEAFENING SILENCE



Venice, one of the most affected European destinations by mass tourism, is now going through a never-before-seen situation: the city is completely without visitors due to the coronavirus pandemic and the population's...

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VIRTUAL TECHNOLOGIES GROWING IN IMPORTANCE



The consequences of the coronavirus crisis are global and have caused an economic and social halt in numerous communities, even forcing people to opt for social distancing and self-isolation. Important sectors such...

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