



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

TOP FIVE RURAL TOURISM TRENDS FOR SMART MARKETERS



UNWTO declared 2020 as the Year of Tourism and Rural Development. Tourists that are sustainable and care for the environment, as well as those looking for well-being getaways will be interested in the main trends...

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DARK FORECASTS FULFILLED – CORONAVIRUS PARALYZED TOURISM



Whether in Italy or Asia, holidaymakers and business people are cancelling their bookings by the dozens as the corona spreads. For the paralyzed tourism industry the virus could become a financial disaster.

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WHAT IS THE SECRET OF THE SUCCESS OF HISTORIC HOTELS?



Hilton Hotels and Wyndham Hotels are some of the biggest names in the industry. Everyone knows that if you want to stay in a good place you look for established hotel chains, so new hotel owners should probably...

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ITB BERLIN 2020 CANCELLED



ITB Berlin 2020 will not take place. Due to the rapid spread of the new coronavirus (COVID-19) the Federal Ministry of Health and the Federal Ministry of Economics have stated their opinion that ITB Berlin be cancelled.

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NOTHING CAN STOP GERMAN TOURISTS FROM TRAVELING



Tour operator bankruptcies, airline insolvencies and flight shame – the past year presented the German travel industry with many challenges. But the current HolidayCheck holiday monitor paints a clear picture:...

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SUCCESS: CAMBODIA'S TOURISM REVENUES REACHED USD 4.92 BILLION IN 2019



According to the local media, last year, Cambodia welcomed 6.61 million international visitors, 6.6% more than in 2018, generating 4.92 billion dollars.

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MODERN LUXURY FOCUSES ON ENVIRONMENT, TIME AND HEALTH



One can define modern luxury in different ways. Those who give their travel brand clever storytelling can benefit from it in a variety of ways.

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SPACE TOURISM WAR: THREE COMPANIES COMPETING



With the introduction of private companies to space travel, going into space is not just a thing for the most daring astronauts. Space tourism is set to become one of the most promising sectors of the coming decades,...

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MASS HOTEL CANCELLATIONS – HOW TO MANAGE THEM TO SAVE THE FUTURE



The FORST Business School of Tourism has included a scenario that has become a reality for many businesses today as a result of the coronavirus outbreak, now officially COVID-19, and its impact on massive international...

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AIR TRAVEL TIME IS LONGER THAN YOU THINK



Many people want to fly less to protect the climate. However, not only the higher prices but also the longer travel time discourage people from switching to train or coaches.

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