



Tourism Review
NEWS
Respected Voice of Tourism

Weekly Travel Industry Insight

TOP 5 DESERTED ICONIC TRAVEL DESTINATIONS IN EUROPE



While last year many European metropolises were fighting the dire effects of over tourism and focusing much efforts on sustainability and green initiatives, everything is now different. Shops closed, restaurants...

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CHINA'S HOTEL INDUSTRY FINALLY REPORTS INCREASED BOOKINGS



As the world battles to gain a semblance of stability from the Coronavirus pandemic, China is on its way to achieving normalcy. Of all the industries in the country that are already reopening and starting a business,...

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AMERICAN DMO'S EXPECT TO INVEST IN ADVERTISING AGAIN IN 60 DAYS



A joint research effort conducted by the MMGY Travel Intelligence and the Destinations International Foundation, which encompassed approximately 200 destination management organizations (DMOs), revealed that while...

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ONLINE TOURISM MARKETING IS ESSENTIAL IN THE TIMES OF ISOLATION



After an understandable panic about whether or not to stop web-marketing campaigns immediately following the confinement announcements, new strategies of online tourism marketing are emerging in the times of isolation...

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CROSS-BORDER TRAVEL WILL NEVER BE THE SAME



When the coronavirus pandemic is over, the travel world will come to life again but probably with substantial changes. While nobody knows for sure what the everyday travel will look like, a Swiss company Viselio...

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PORTUGUESE TOURISM – MOST COMPANIES HAVE ZERO SALES



The president of the Confederation of Portuguese Tourism (CTP) announced that he was “deeply concerned” about the summer, considering the economic consequences for the sector. He claims that 90% of travel companies...

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BRAZILIAN TOURISM LOST US\$ 2.7 BILLION IN MARCH



According to the National Confederation of Commerce’s estimate, revenues of the Brazilian tourism industry fell 84% compared to the same period last year.

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TRAVEL RECOVERY WILL COME – GET READY NOW!



Currently, there are many uncertainties for both the travelers and the travel trade professionals in particular. Will leisure customers be willing to travel this summer? Will corporate customers be able to return...

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CRUISE SHIPS SET SAIL ON VIRTUAL WATERS



With more than 30 million passengers in 2019, year after year, cruise ships slowly became one of the favorite types of holidays for travelers. Today, cruises are often associated with the danger of coronavirus after...

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EU: TOURISM INDUSTRY IS CRUCIAL TO EMPLOYMENT



The tourism industry was one of the first to be affected by the coronavirus pandemic as international and local flights were first to be canceled and then travel restrictions followed closely. The large numbers...

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