

Weekly Travel Industry Insight

7 CHANGES OF THE WAY WE TRAVEL AFTER COVID-19



Tourism, the industry hit hardest by the COVID-19 pandemic, begins to introduce measures for its recovery, just as it did after the 9/11 attacks in New York City that stopped air travel for several weeks and changed...

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ITALIAN TOURISM ATTEMPTS TO RESTART IN CRITICAL SITUATION



Italy is one of the countries that has been affected the most by the Coronavirus pandemic. And with tourism being one of the most important sectors for the country's economy (13% of the GDP), a critical situation...

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DOMESTIC TOURISM BOOSTS CHINESE ECONOMY

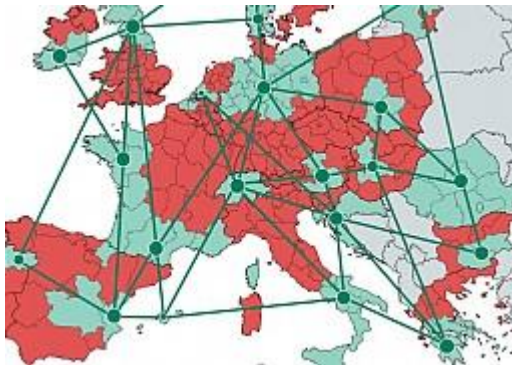


Since the outbreak of the coronavirus pandemic, and the ease of restrictions in China, the May Day holiday represented a significant boost for the domestic tourism of the country. Millions of people traveled around...

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GREEN AREAS IN EUROPE SET TO SAVE THE TOURIST SEASON?



When it rains it pours, a saying that rings true today for tourism. Italy and Spain, the two European countries hit hardest by COVID-19, with both economies highly dependent on tourism activities, struggle to come...

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WHERE THE IMPORTANT TOURISM DATA COME FROM?



In order to value innovation and exploit data, the successes and advances of companies or start-ups are regularly discussed. Big data is a major issue in the construction of innovative, cost-effective and incredibly...

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GERMAN TOURISM INDUSTRY: DOMESTIC RUSH EXPECTED



For a long time, vacationing on balconies seemed like the only option due to the Coronavirus pandemic. But according to travel experts, tourism can restart once again soon, at least in Germany. A high rush of domestic...

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“WE LOVE THAILAND” TO BOOST DOMESTIC TOURISM



The Thai Tourism Board is preparing to launch the "We Love Thailand" campaign to boost domestic tourism after the situation normalizes.

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UNCERTAINTY GROWING ACROSS TOURISM INDUSTRY



Travel warnings, empty airports, closed hotels: the Coronavirus pandemic has hit the tourism industry as hard as no other. Recently Tourism Review reported about the current dire situation of the airline industry....

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HOSPITALITY INDUSTRY INNOVATION ON THE AGENDA



Different players in the tourism industry have taken on innovation as something essential in their daily lives, and as a means to push the hospitality industry to the next level.

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ENCOURAGING TRAVELERS WITH LABELS AND HEALTH CERTIFICATIONS



Hotel groups, destinations, event specialists... Numerous players in the tourism industry have decided to create charters and labels to assure their customers of their commitment to hygiene and protection.

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