

UN Tourism News - #13 - Restarting Tourism - 10 June 2020



**“Tourism can be a platform for overcoming the pandemic. By bringing people together, tourism can promote solidarity and trust”: UN Secretary-General Antonio Guterres**



## **The Time Has Come to Restart Tourism!**

Decisive actions, more confidence, greater innovation and closer **collaboration with Google**: UNWTO releases a roadmap of action to help governments and the private sector restart tourism in a responsible and sustainable manner.



## Travel Restrictions Are Slowly Being Lifted

The latest report on Travel Restrictions is out and provides reason for optimism – while most countries remain cautious, travel restrictions are slowly being eased by some destinations, while others review their border closures.

## UNWTO Highlights



## [Recipes from Around the World to Enjoy at Home](#)

As part of the #TravelTomorrow campaign, **chefs from around the world** show us how to prepare local dishes at home.



## [CNN joins #TravelTomorrow campaign](#)

**CNN International** has joined the #TravelTomorrow campaign with a film that amplifies UNWTO's message to look to a brighter future for global tourism.



## More than 100 projects get involved in Rural Tourism Startup Competition

Projects addressing challenges such as depopulation, digitalization and sustainability through tourism have all put themselves forward in **the first rural tourism start-up competition** from UNWTO. The competition has been launched with **the government of Spain, the Federation of Rural Women Associations and Google Spain.**



## 2nd UNWTO Gastronomy Tourism Startup Competition

Launched in collaboration with **Basque Culinary Center** and with the support of **the TUI Care Foundation**, over 250 projects from 80 countries have participated in the 2nd UNWTO Gastronomy Tourism Startup Competition. Most of them are social impact projects.



## **Cultural tourism and COVID-19**

With COVID-19 bringing global tourism to a standstill, millions of people in quarantine have been seeking out cultural and travel experiences from their homes.

## **Upcoming**



SAVE THE DATE  
**112 EXECUTIVE COUNCIL**  
TBILISI, GEORGIA, 15 - 17 SEPTEMBER 2020



## UNWTO Statutory Meeting

The 112th session of the Executive Council has been rescheduled for 15-17 September 2020

## UNWTO and IFC partner for a sustainable future

Promoting green financing to enhance sustainability in tourism is at the heart of a series of new training programmes from UNWTO and the IFC.

## On our radar:



## Goal of the Month | June 2019: Responsible Consumption and Production



### UNESCO Report on museums around the world in the face of COVID-19



### ILO: More than one in six young people out of work due to COVID-19



**WESP - COVID-19 to slash global economic output by \$8.5 trillion over next two years**

## UNWTO media highlights:



[The Atlantic: The Costs of Europe's Soon-to-Be-Lost Summer](#)

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[World Economic Forum: International tourism is set to plunge by 80% this year – but some regions could recover more quickly](#)

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[Bloomberg: Epic tourism decline has holidays scrambling](#)

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[International Tourism Faces Biggest Slump Since 1950s: UNWTO](#)

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[CNN: UNWTO and CNN partner on travel tomorrow campaign](#)

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[UN: United Nations helps travel industry reopen safely and responsibly](#)

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[World Economic Forum: 5 ways global travel will change before we find a COVID-19 vaccine](#)

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[Forbes: Europe Travel: Beaches In Greece, Sex In Holland, Tourism Corridors, Traveling Bubbles...But Not For All](#)

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## Most Popular On Social Media:



[“Tourism can be a platform for overcoming the pandemic. By bringing people together, tourism can promote solidarity and trust”](#)  
[Thank you @UN SG @antonioguterres for your landmark message supporting tourism and #UNWTOs leadership.](#)

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[Today the UNWTO Global Tourism Crisis Committee endorsed a set of comprehensive measures designed to help open tourism up again in a safe, seamless and responsible manner.](#)  
[United for a better #TravelTomorrow!](#)

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[Of all destinations worldwide:](#)  
[3% have eased COVID-19 related travel restrictions.](#)  
[100% continue to have travel restrictions in place.](#)  
[75% have borders completely closed for international tourism.](#)

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[@CNN joins #UNWTO on #TravelTomorrow campaign!](#)  
[Thank you @CNN for your partnership and promoting tourism as a driving force of sustainable socioeconomic recovery for all!](#)

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[Thank you @BBCWorld for inviting us to talk about TRUST, the new currency for recovery.](#)  
[#Tourism brings the trust needed to save jobs and protect livelihoods for the new and better normal we will build together.](#)

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“Tourism can be a platform for overcoming the pandemic. By bringing people together, tourism can promote solidarity and trust”.  
Thank you United Nations Secretary-General António Guterres for your landmark message supporting tourism and #UNWTOs leadership.  
**#RestartTourism #TravelTomorrow**

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On the Day for Cultural Diversity for Dialogue and Development we thank the thousands of cultural organizations and individuals who #ShareCultureToday to #TravelTomorrow!  
Check our guidelines to support cultural tourism

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Thank you CNN for your partnership and promoting tourism as a driving force of sustainable socioeconomic recovery for all!

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**#RestartTourism #TravelTomorrow**

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The set of guidelines and priorities endorsed by the #UNWTO Global Tourism Crisis committee specifies key areas for tourism recovery in a safe, inclusive and responsible manner. #StrongerTogether to #TravelTomorrow

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Despite all the challenges, the tourism and culture sectors are facing an opportunity to create new partnerships and collaboration. As culture has proven indispensable during this period, we thank the thousands of cultural organizations and individuals who #ShareCultureToday to #TravelTomorrow!  
Check our guidelines to support cultural tourism!

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The gastronomy tourism sector wants to hear your ideas!  
Apply now to our **2nd UNWTO Gastronomy Tourism Startup Competition** with a project that will transform the sector through innovation and sustainability.

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@cnn joins #UNWTO on #TravelTomorrow campaign! Thank you #CNN for your partnership and for promoting tourism as a driving force of sustainable socioeconomic recovery for all!

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*The **World Tourism Organization** (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 159 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.*

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