



Weekly Travel Industry Insight

FRANCE TO SAVE ITS AIRCRAFT INDUSTRY AND DEVELOP A HYDROGEN-POWERED PLANE



France will invest 15 billion euros in the aircraft industry, is a major investment where Airbus is expected to develop a hydrogen-powered plane.

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REVIVAL PLAN: TOURISM IN MEXICO INTRODUCING A PROMOTIONAL CAMPAIGN



In April, Mexico only welcomed 777,152 international visitors to the country, roughly a 78.5% fall compared to April 2019, which had reported approximately 3.6 million travelers, according to figures released by...

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HOW TO ENRICH THE TRAVELERS' EXPERIENCE – WITH TECHNOLOGY



In hotel management, one of the biggest challenges is the continuous improvement of the travelers' experience. New technologies and Big Data open up a world of possibilities when it comes to measuring and predicting...

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INBOUND TOURISM IN RUSSIA TO REVIVE ONLY DUE TO BUSINESS TRIPS



As every country, Russia has suffered greatly due to the Coronavirus outbreak and with it also the country's tourism industry. The revival of inbound tourism in Russia will only begin due to business trips and...

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PASSENGERS WANTED! RUSSIAN SPACE TRAVEL NEEDS SPACE TOURISTS



Without the Soyuz return-tickets to the International Space Station, important revenues for future projects will be missing. Roscosmos needs a new strategy for its space travel business.

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CORONA CAUTION: GERMANY EXTENDS TRAVEL WARNING FOR OVER 160 COUNTRIES



The federal government of Germany has extended the travel warning for tourists because of the Coronavirus pandemic for more than 160 countries outside the European Union until August 31. However, exceptions can...

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THE FUTURE OF THE AIRLINE INDUSTRY – 50% DROP IN SALES EXPECTED



According to the latest data by the International Air Transport Association (IATA), by June 30 around 4.5 million flights have been cancelled worldwide. Moreover, by then there the decline in sales will have reached...

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TURKISH TOURISM HOPES TO SEE GERMANS SOON



The Turkish tourism industry hoped that German holidaymakers would soon come again. The country is, after all, the third most popular holiday destination for Germans. However, a travel warning still applies to Turkey...

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CHINESE CUSTOMERS LEAD THE GLOBAL LUXURY MARKET



Chinese customers are leading the global recovery in the high-end products market hit by the COVID 19 pandemic, with the highest purchase of luxury goods globally.

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