



Weekly Travel Industry Insight

GLOBAL TOURISM: THE BILL FOR COVID-19 TO AMOUNT TO 2 TRILLION DOLLARS



United Nations Conference on Trade and Development (UNCTAD) estimates that for every \$1 million in lost international tourism revenue, a country's national income could fall by \$3 million. The effects on employment...

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NATURE-BASED TOURISM: THE BAVARIAN PHENOMENON



A castle, a brewery, a village shop, several farms and small guest houses, plus many hiking and cycling trails. This is Friedenfels in the northern Upper Palatinate. An unknown place which could soon become Bavaria's...

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SPANISH TOURISM INDUSTRY LOSSES ESTIMATED AT 98.7 BILLION EUROS



After a painfully slow but gradual opening of the tourist season in July, and the latest restrictions imposed by the main markets – without following the EU criteria – after the most recent COVID-19 outbreaks...

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EXPECTED: UNITED AIRLINES TO LAY OFF 16,300 WORKERS **Video**



United Airlines Holdings expects to remove 16,370 jobs next October due to the international drop in travel demand over the COVID-19 crisis, which has caused the airline to cut a number of routes.

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MEXICAN PACIFIC COAST WILL WELCOME NEW HOTEL CHAINS



Despite the international economic crisis, some destinations continue to receive hotel investment through new and highly anticipated openings.

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CORONAVIRUS: A DISASTROUS SUMMER SEASON FOR MOROCCAN TOURISM



Accustomed to being a reference destination, Morocco has faced a complicated year because of Covid. Especially regarding the Moroccan tourism industry. The summer season, which usually sees a large number of vacationers...

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REVOLUTIONARY V-SHAPED AIRPLANE MODEL TAKES OFF **Video**



In October last year, following the company's 100th anniversary, KLM Royal Dutch Airlines unveiled a futuristic V-shaped airplane. Many believed that the project would never see the light of day; however, the...

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WHICH TECHNOLOGIES HAVE A FUTURE IN THE POST COVID-19 TRAVEL WORLD?



How will the future of travel look like? This is a question that many have asked amid the Covid-19 pandemic which has led to an unprecedented crisis within the industry. There will most definitely be some changes,...

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TOURIST SEASON IN FRANCE IS BETTER THAN EXPECTED **Video**



The National Federation of Institutional Organizations of Tourism, AND Tourisme, conducted a survey among its members and used data from other sources as well (data from Flux Vision Tourism and partnership survey...

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