



# UN TOURISM NEWS

UN Tourism News #17 - 2 November 2020



## 75 Years of the United Nations: Cooperation and Trust as Important as Ever

The United Nations, of which UNWTO is proud to be a part, was established to promote peace among nations and allow us to work together to build a better future for all.

75 years on, this mission is more relevant than ever.

The ideals that lie at the heart of the United Nations system: solidarity, cooperation and the drive for equality are the same ideals needed to ensure our recovery from the devastating effects of the COVID-19 pandemic.



## **Global Tourism Crisis Committee Meets Again: Coordination, Vital Ingredient for Recovery**

Consistent and harmonized travel protocols, enhanced safety measures and the protection of jobs and livelihoods are the main ingredients needed for the restart of tourism. The Sixth meeting of the **UNWTO Global Tourism Crisis Committee** reminded participants of the need to work together as the only means of advancing the sustainable recovery of the sector. The meeting produced a commitment to create a new UNWTO Committee on Common Safety Protocols to increase confidence in international travel, as well as firm plans for enhanced consumer protection for consumers and measures to protect jobs.



## International Tourism Down 70% as Travel Restrictions Impact All Regions

Restrictions on travel introduced in response to the COVID-19 pandemic continue to hit global tourism hard, with the latest data from the World Tourism Organization (UNWTO) showing a **70% fall in international arrivals** for the first eight months of 2020.



## New International Code to Provide Greater Legal Protection for Tourists

Tourists are to be given greater legal protection as consumers under new plans being advanced by the World Tourism Organization (UNWTO). With **restoring confidence a key priority** for the sector, the International Code for the Protection of Tourists advanced by UNWTO with the support of almost 100 Member States so far, will make the support available to tourists affected by emergency situations clearer and more consistent globally.



## **G20 Tourism Leaders Commit to Intensify Efforts towards a Sustainable Recovery**

**Tourism Ministers of the G20 nations** have committed to stepping up their efforts to place sustainability and inclusion at the heart of tourism recovery and future growth. The implementation of the World Tourism Organization **AIUIa Framework** for Inclusive Community Development Through Tourism, presented on the occasion of the Ministerial Meeting, was welcomed by the G20 Tourism Ministers as a tool for achieving a fairer and more inclusive sector.



## **UNWTO Delegation in Brussels for Talks with European Institution Leaders**

The Secretary-General of the World Tourism Organization (UNWTO) has led a high-level delegation to Brussels for a series of meetings aimed at ensuring tourism remains at the top of the political agenda of the European Institutions.



## **Indonesia Becomes First Signatory of UNWTO Tourism Ethics Convention**

The Republic of Indonesia has become the first signatory of the Framework Convention on Tourism Ethics, the landmark instrument created to ensure global tourism is fair, inclusive, more transparent, and works for everyone.



## **Canary Islands Joins Observatory Network as Members Unite to Provide Data for Tourism's Recovery**

The Canary Islands has been confirmed as the latest member of the growing International Network of Sustainable Tourism Observatories (INSTO), overseeing the responsible development of tourism worldwide. The announcement came as INSTO, an initiative of the World Tourism Organization (UNWTO) held its annual meeting, bringing together key stakeholders from both the public and private sectors.

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## **Partnerships:**





## **UNWTO and FAO to Work Together on Developing Tourism for Rural Development**

The World Tourism Organization (UNWTO) and the Food and Agriculture Organization of the United Nations (FAO) have signed a Memorandum of Understanding that will see the two agencies work together to advance shared goals relating to the sustainable and responsible growth of rural tourism.



## **Stepping up support and coordination for a safe and sustainable recovery of tourism**

**Millions of jobs are at risk.**

Tourism is a major driver of the world economy, accounting for 7% of international trade. Globally, tourism generates directly or indirectly one in every ten jobs. The COVID-19 crisis has devastated the tourism economy, with unprecedented effects on jobs and businesses.



## **UNWTO and IATA Sign Agreement to Restore Confidence in International Aviation**

Ahead of the G20 summit of the world's largest economies, which includes a dedicated tourism segment, the World Tourism Organization (UNWTO) has signed a Memorandum of Understanding with the International Air Transport Association (IATA), as the two parties work together to restart global tourism.



## **UNWTO to Harness the Power of A.I to Link Tourism Workers with Jobs**

The World Tourism Organization (UNWTO) is to work with California-based Eightfold.ai to help connect tourism jobseekers with employers and so drive the global recovery of the sector.



## **UNWTO and Expedia Group to Share Data and Insights to Guide Tourism Recovery**

The World Tourism Organization (UNWTO) will work alongside the Expedia Group to strengthen ties between the public and private sectors and drive tourism's recovery from the impacts of the COVID-19 pandemic. The two parties signed a **Memorandum of Understanding (MoU)** that will see them collaborate on a range of topics, with the common goal of driving recovery and making the sector more resilient and sustainable.

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## **Startups making an impact in safe travel**

*New initiatives facilitating safe travel by storing health data securely for safer, more seamless travel*

**ICC Aok Pass:** Privacy, security, and portability' are the three core principles of this app. The AOKpass allows users to retain complete control over their medical records by storing them exclusively on their mobile device, without being shared or recorded

externally, using blockchain technology. Access to the results can be provided without revealing sensitive medical records via a QR Code displayed by the AOKpass app.

**Developed by** the ICC and International SOS.

**Site:** <https://www.aokpass.com/>

**Contact:** [contact@aokpass.com](mailto:contact@aokpass.com)

**Common Pass:** The CommonPass acknowledges the challenges that come with non-homogeneous protocols regarding border restrictions and migratory controls to contain the spread of the COVID-19 pandemic. For this reason, the CommonPass will launch a shared global framework to allow travellers to document their COVID-19 status electronically and present it for access to planes or crossing migratory borders.

**Developed by** The Commons Project and the World Economic Forum.

**Site:** <https://thecommonsproject.org/commonpass>

**Contact:** [info@thecommonsproject.org](mailto:info@thecommonsproject.org)

**Hi+card:** It is an International Health Identification Card, which works as an app. Users can travel in a much safer way, as they have their medical information accessible in case of emergency. Any National Health Authority or approved health entities can upload to the system certificates of vaccines, tests, PCR, etc. The user is the owner and has full control of his or her data (access, sharing and deletion). The combination of a Blockchain platform, high level encryption codes and a double authorisation ensures the total protection of the user's data according to the EU (GDPR).

**Developed by** TDDS and the Air Institute

**Site:** <https://hicard.travel/>

**Contact:** [contact@tourismdds.com](mailto:contact@tourismdds.com) or <https://hicard.travel/contact-info>

**Travizory:** It's a platform that dotes local authorities with the most advanced biometric features: Travel Authorization and eVisa. These tools support the gathering of necessary health information at migratory borders. The app also deploys Advance Passenger Information (API) and Passenger Name Records (PNR) to expedite the traveler's control process; and 'Seamless Corridors' for temperature and facial verification at strategic security points.

**Developed by** Atlantic Labs.

**Site:** <https://www.travizory.com/>

**Contact:** [info@travizory.com](mailto:info@travizory.com)

**WTID:** The World Tourist Identification (WTID) app, has been developed by to meet the new demands of both tourists and destination, contributing towards a seamless travel journey. The traveler can use the app to store main documents as passports, ID's, health information and records, while being sure that the app design reduces the risk of fraud. WTID also provides personalized travel experience for the user, thanks to the information gathered and stored carefully with Bigdata technology; in addition, it can be used as a safe payment method, and a tool to find commercial and relevant touristic services.

**Developed by** Wanderlust Passport SL

Site: <https://www.wanderlust-world.com/>  
Contact: [info@wanderlust-world.com](mailto:info@wanderlust-world.com)

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## UNWTO media highlights:



[Tourism Can Help Lead the World to Recovery](#)

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[How to sustainably rebuild tourism in the wake of COVID-19 Joint op-ed on Arab News by the UNWTO Secretary-General Zurab Pololikashvili and HE Minister Ahmed Al-Khateeb: "we must rebuild tourism stronger & with a global commitment toward a more sustainable, inclusive and resilient future."](#)

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[We must work together for the recovery of global tourism](#)

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[EBRD and UNWTO are joining forces to promote sustainable tourism](#)

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[UNWTO, Google host first tourism acceleration programme in sub-saharan Africa](#)

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[UNWTO tracks travel recovery](#)

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[Sustainable Tourism after COVID-19 with inputs from Dirk Glaesser](#)

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[In numbers: How 2020 became the worst year for tourism in modern history](#)



FAO teams up with UNWTO to boost sustainable rural tourism to help strengthen rural economies and conserve ecosystems

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## Most Popular On Social Media:



Under the leadership of the **#G20 Saudi Presidency** we develop the **AIUIa Framework for Inclusive Community Development through Tourism**. Boosting education and innovation to transform the livelihoods of millions, preserve our environment and **#RestartTourism**.

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Together for an inclusive recovery of tourism. The four pillars of the **AIUIa Framework for Inclusive Community Development Through Tourism** lay the foundations for tourism to advance its potential as an effective means for achieving inclusive community development and **#SDGs**.

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The **#G20SaudiArabia** is a unique occasion to lead the recovery of global tourism. Coordination at the highest level is crucial to get our sector back on track. For people, planet and prosperity **#RestartTourism!**

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UNWTO SG Zurab Pololikashvili:

Willingness alone is not enough to **#RestartTourism**. We are glad to provide concrete initiatives to put #tourism recovery at the front of economic & social **#G20** agenda across the globe.

Thank you HE Minister Ahmed Al-Khateeb & **#G20** Tourism Ministers for your vision & leadership.

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*The **World Tourism Organization** (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 159 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.*

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