

Weekly Travel Industry Insight

TOP 5 LESS KNOWN OPEN-AIR MUSEUMS IN EUROPE **Video**



The second wave of the coronavirus has forced the closure or opening at a minimum capacity of museums and art galleries all around the world. Luckily, there is an alternative to enjoy art with little risk, while...

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SPAIN: LIVING IN A HOTEL IS CHEAPER THAN RENTING A FLAT



Hotels in Barcelona and Valencia offer one-month stays starting from 500 euros, with access to laundry and parking facilities. Many people welcome the option of living in a hotel.

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SCANDALS AND FRAUD ON THE TOP OF THE WORLD TOURISM ORGANISATION



The last two Secretaries General of the World Tourism Organization, UNWTO, officially and publicly denounced the unacceptable excesses surrounding the election of the next Secretary General for the period 2022-2025.

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REPORT: SUSTAINABLE HOTELS ARE MORE ATTRACTIVE TO THE GUESTS



The concept of sustainability has now become one of the main aspects of tourism management, and this paradigm shift is the result of raising awareness about the impact tourism activity has on the environment, society,...

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CHRISTMAS MARKETS IN THE UK AMID THE PANDEMIC **Video**



Christmas markets and the festive season share an undeniable connection. It is difficult to imagine one without the other in Europe, but in this complicated year the unimaginable can become reality.

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AIRBNB GOES PUBLIC: THE BUSINESS MODEL HAS BEEN CRITICIZED **Video**



The historic provincial town of Kingston in New York State illustrates how resourceful business people can profit financially even from the corona pandemic.

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BUSINESS: WOMEN TRAVEL LESS IN TIMES OF CORONA CRISIS



The Corona crisis has not only massively reduced the number of business trips, it has also noticeably changed the gender ratio of travelers. Business travel has once again become a male domain in recent months....

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GERMAN TOURISM REPORTED A HISTORIC DECLINE IN TURNOVER **Video**



The Corona crisis is hitting tourism harder than almost any other industry. German tourism does not expect a thorough recovery in 2021 either.

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INVESTMENT IN CUBA SUPPORTED BY THE REMOVAL OF MAJORITY RULE IN JOINT TOURISM VENTURES



Cuba will suspend its majority stakeholder rule in joint ventures related to tourism, as reported by the Ministry of Foreign Trade. The aim is to boost investment in Cuba.

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EUROPEAN COUNTRIES LAUNCH NIGHT TRAIN NETWORK TO CONNECT 13 MAJOR CITIES



There was a time when night trains experienced an immense boom and rail travel was the most popular means of transport on the market. Since the introduction of air travel, however, trains, and especially long-haul...

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