

Weekly Travel Industry Insight

TOP 7 HOTEL INDUSTRY TRENDS IN 2021



The Covid-19 pandemic has had an unprecedented impact on the hotel industry. It has set new standards in the sector and has led to faster changes than ever seen before. Besides the obvious negative effects, however,...



TOURISM IN HONG KONG SEVERELY IMPACTED BY COVID AND PROTESTS Video



Hong Kong has lost its status as a "tourism hub" in Asia due to a drop in domestic visitors from mainland China and the degradation of its international image abroad. The territory has had its worst year for thirty...



EUROTUNNEL STRUGGLES WITH FEWER PASSENGERS, REVENUES WENT DOWN Video



The Getlink Group, the operator of the Channel Tunnel, saw its revenues fall by 25% due to the health crisis in 2020, to EUR 816 million, particularly affected by the debacle of the Eurostar high-speed trains. At...



SPANISH TOURISM CALLS FOR MORE AID



The coronavirus has torn Spanish tourism apart, setting it back to 1995 levels. The industry's contribution to Spain's GDP was 106 billion euros smaller in 2020 (about 69% of activity). A total of 728,000 workers...



LATIN AMERICA AND CARIBBEAN TOURISM LOSSES ESTIMATED AT 19%



As the coronavirus pandemic continues to keep everyone locked up in their homes and cities, the Caribbean and Latin American countries, which rely heavily on tourism, are struggling to stay afloat.



NEW TRAVEL RISKS ARISING DUE TO THE PANDEMIC Video



How will the tourism sector look like in 2021? At this point, it really is difficult to predict. A lot will depend on the spread of Covid-19, but even more on universal vaccination. Nevertheless, inevitably there...



AUSTRIA EXPERIENCING TREMENDOUS UNEMPLOYMENT IN THE TOURISM SECTOR



For more than eleven weeks, everything has been at a standstill in the Austrian tourism industry. The current lockdown for hotels and catering businesses will probably continue until the end of February. Thus, at...

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HYDROGEN-POWERED TRANSPORT – FIRST EFFORTS IN TRAIN AND AIRPLANE SECTORS Video



With the goal of cutting carbon emissions from fossil fuels, many transport companies have launched projects involving hydrogen-powered vehicles. Several countries committed to reaching carbon neutrality are expected...



ARE VIRTUAL TOURS THE FUTURE OF POST-COVID TOURISM? Video



Faced with the constraints, many tourism sites have been able to show their inventiveness. Some projects, which could be perceived as too innovative or too atypical, were thus able to see daylight and achieve interesting...



POLLS: UK TRAVELERS CHOOSE SAFETY OVER PRICE



When it comes to traveling in 2021, British tourists value safety over price. Now entering the second year of the coronavirus pandemic, polls say that UK consumers will choose to spend much more to ensure that their...



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