

Weekly Travel Industry Insight

GOOGLE FINED FOR ESTABLISHING A DECEPTIVE HOTEL CLASSIFICATION IN FRANCE



The French hotel industry celebrates its victory. Google will pay a fine of one million euros to France for having constituted a "misleading hotel classification" in the country, replacing the official classification...



GERMANY 2021: RECOVERY OF INBOUND TOURISM EXPECTED Video



As expected, inbound tourism in Germany in 2020 experienced heavy losses compared to 2019, but the desire to travel continues to grow and opens up opportunities for recovery in 2021. Moreover, virtual tours are...



NEW TOURIST ATTRACTION: SIGHTSEEING FLIGHTS OVER CHERNOBYL Video



To keep pilots busy and generate income, some airlines in Asia, for example in Japan and Singapore, invented flights-to-nowhere: a one or two-hour flight to return to the same place. It might sound ludicrous, but...



PORTUGAL LOST 75% OF FOREIGN TOURISTS IN 2020



In 2020, Portugal lost three out of four foreign tourists due to COVID-19, announced by the National Statistics Institute (INE).



LONDON'S HOTEL MARKET EXPECTED TO GROW



Despite the political and economic uncertainties, London's hotel market will continue to grow in the coming years.



VISITOR ARRIVALS TO MACAU FELL 65.3% DURING THE LUNAR NEW YEAR Video



Visitor arrivals to Macau during the well-known "golden week" of the Lunar New Year fell by 65.3% compared to the same period in 2020.



CHINESE NEW YEAR 2021: NUMBER OF TRAVELERS IN CHINA DROPPED 58% Video



The number of people who traveled during the 7-day long holiday of the Chinese New Year fell by 57.9% compared to 2020 amid the new coronavirus outbreaks reported in China in the first weeks of the year, already...



THE RECOVERY OF INTERNATIONAL TOURISM DEPENDS ON E-VISA AND VACCINE Video



For a year now, tourism stakeholders have seen their activity sharply reduced due to the global COVID-19 pandemic. With the closing of borders, the new sanitary rules to be implemented and the governmental directives...



THE MALDIVES ARCHIPELAGO SURPASSED TOURISTS' EXPECTATIONS



The case of the Maldives is unique. Despite the fact that the country lost more than half of its visitors, the authorities are still content with last year's numbers.



RIO DE JANEIRO LOSES US\$1 BILLION DUE TO CARNIVAL CANCELLATION



Rio de Janeiro will lose around R\$5.5 billion (about US\$1 billion) in 2021 due to the Rio carnival cancellation, according to the calculations of the Brazilian Institute of Economics of the Getulio Vargas Foundation...



MOST EUROPEANS LOOK FORWARD TO SUMMER VACATIONS Video



54% of Europeans are expected to travel in the next six months, either domestically or to other European country, which reveals the strong pent-up demand to resume travel, says the European Travel Commission (ETC),...



COUNTRIES WELCOMING VACCINATED TRAVELERS WITH A FREE PASS Video



After Romania, Iceland, Poland, Moldova, Seychelles, and Mauritius – Thailand is still considering the move -, more countries and regions are now announcing that they will allow vaccinated travelers to enter their...



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