



**Tourism Review**  
**NEWS**  
Respected Voice of Tourism

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## Weekly Travel Industry Insight

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### TOP 5 WAYS TO IMPROVE TOURIST EXPERIENCES IN TIMES OF HEALTH CRISIS



Since spring 2020, tourism has changed substantially in most of the world. Travel businesses have come up with many innovative ways not only to survive health restrictions and travel bans but also to improve the...

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### GERMANY INTRODUCED NEW ENTRY RULES FOR VACCINATED AND RECOVERED VISITORS



Germany offers more and more freedom for vaccinated and recovered individuals. For them, now also the entry rules have changed and the entry or return to the country will be easier.

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## DIGITAL TOURISM: HOW TO DESIGN AND OPTIMIZE YOUR ONLINE STRATEGY



The use of social media, the expansion of flight booking apps, websites that list and compare accommodations in any part of the world, the concept of low-cost airlines, the decreasing importance of traditional travel...

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## SAN MARINO OFFERS VACCINE TOURISM PACKAGES WITH SPUTNIK V **Video**



The Covid-19 pandemic is having a devastating effect on the tourism industry worldwide. However, some countries see the light at the end of the tunnel, also thanks to successful vaccination campaigns. One of these...

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## UNIQUE EXPERIENCE: TRAVELING BY TRAIN THROUGH 26 EUROPEAN COUNTRIES **Video**



2021 is the European Year of the Railroad, and among the ways to celebrate it is the Connecting Europe Express, a train that will cross almost the entire continent as a part of a campaign to promote traveling by...

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## ANOTHER DISASTROUS SUMMER SEASON FOR THE TURKISH TOURISM INDUSTRY? [Video](#)



The Covid-19 pandemic continues to affect the tourism industry worldwide. The biggest sufferers of this crisis are countries that heavily rely on tourism, one of which is also Turkey.

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## U.S. DOMESTIC TOURISM BEGINS TO RECOVER [Video](#)



The U.S. authorities recently announced that they expect more than 37 million nationals to travel within the United States during the long weekend for Memorial Day (May 27-30). The number is 60% higher than in 2020,...

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## QUEBEC HOTEL INDUSTRY - NO RETURN TO NORMAL UNTIL 2025



The travel and hospitality industry will take years to return to full capacity once the COVID-19 pandemic is over. While 2020 was shaping up to be a record year for the Quebec hotel industry, the sector is already...

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## CHILE REPORTS 92% FALL IN INTERNATIONAL TOURIST ARRIVALS



Chile recorded a drop of almost a million international tourist arrivals during the first quarter of 2021, a significant amount compared to 2020 figures.

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## HISTORICAL SITES IN MOROCCO GOT IN FOCUS OF THE TOURISM AUTHORITIES



The new strategy of Moroccan authorities tends to let domestic and foreign tourists discover the magnificent cultural and historical sites located in several cities of the Kingdom. For many, cultural tourism could...

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