



## Weekly Travel Industry Insight

### HOTEL BOOKINGS CONFIRM THE GLOBAL TRAVEL RECOVERY TRENDS



Since the outbreak of the pandemic, hoteliers have had to rethink many aspects of their business in order to implement new safety measures, adapt to the changing needs of tourists and survive in an extremely complex...

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### MEXICO: LGBT TOURISTS SPEND MORE THAN OTHERS



Tourism in Mexico increases during the Pride Month, especially for the LGBT tourists who, according to the Ministry of Tourism, spend more money than heterosexual travelers. Tourism in Mexico increases during Pride...

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## RISE IN CRIME IMPACTS TOURISM IN BARCELONA

Video



The most important commercial area of Barcelona, Passeig de Gràcia, is open for business after months of no activity, following the easing of coronavirus restrictions, and the slow but gradual return of tourism.

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## INCREASE IN RED TOURISM IMPACTS CHINA'S TRAVEL INDUSTRY



As the Chinese Communist Party marks its 100th anniversary, China is witnessing an unprecedented increase in red tourism, in which all places of historical and cultural significance to the party are visited, according...

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## AVIATION ASSOCIATIONS EXPECT RECOVERY IN SUMMER 2021

Video



The skies are getting crowded again as the demand for air travel is rising, and airlines are expanding their capacities getting ready for summer 2021. Experts see some hope coming back in the industry referring...

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## TRAVEL INFLUENCERS – A NEW PHENOMENON IN THE WORLD OF TOURISM



The world is changing in a very dynamic manner, and this is also reflected in the tourism industry. A phenomenon that has been growing in popularity in the last couple of years is that of travel influencers, who...

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## BUSINESS TRAVEL WILL NOT ACHIEVE PRE-COVID LEVELS UNTIL 2025



The recovery of business travel begins, although at a slower pace than leisure travel. The latest Tourism Barometer from BrainTrust on business travel revealed that this industry will grow more than 50% in the next...

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## CAMBODIAN TOURISM: MAY SHOWS THE FIRST POSITIVE SIGNS



The president of the Association of Khmer Tourist Guides of Angkor, Khieu Thy, said that the reopening of the kingdom to foreign tourists is now essential. Better still, it would be a dream for the Cambodian tourism...

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## FREE VACCINATIONS TO FOREIGNERS RESULT IN A BOOKING BOOM TO THE USA **Video**



Some states in the U.S. offer vaccinations to foreigners. This leads to a massive increase in international flight bookings - especially from one region.

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## NEW PLAN TO REOPEN THAILAND TO TOURISM IS IN MOTION



The Tourism Authority of Thailand (TAT) is preparing a new plan to reopen Thailand, which it proposed to the Center for Economic Situation Administration (CESA). Moreover, the authority plans to attract a million...

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